

Demographic Analysis Report

SET *EXP

Summary

Overview

General event statistics.

Geospatial analysis

Source of international visitors.

Geospatial analysis

Latin America.

Geospatial analysis

Present Brazilian states.

Market assessment

Business sectors of the companies represented.

Market assessment

Audience profile by sectors of activity.

Market assessment

Areas of interest.

SET EXPO

About the event.

Overview

General event statistics.

Participants: 29,000 individuals.

Congressional Representatives: 4,921.

Press: 1,430.

Exhibiting brands: over 500.

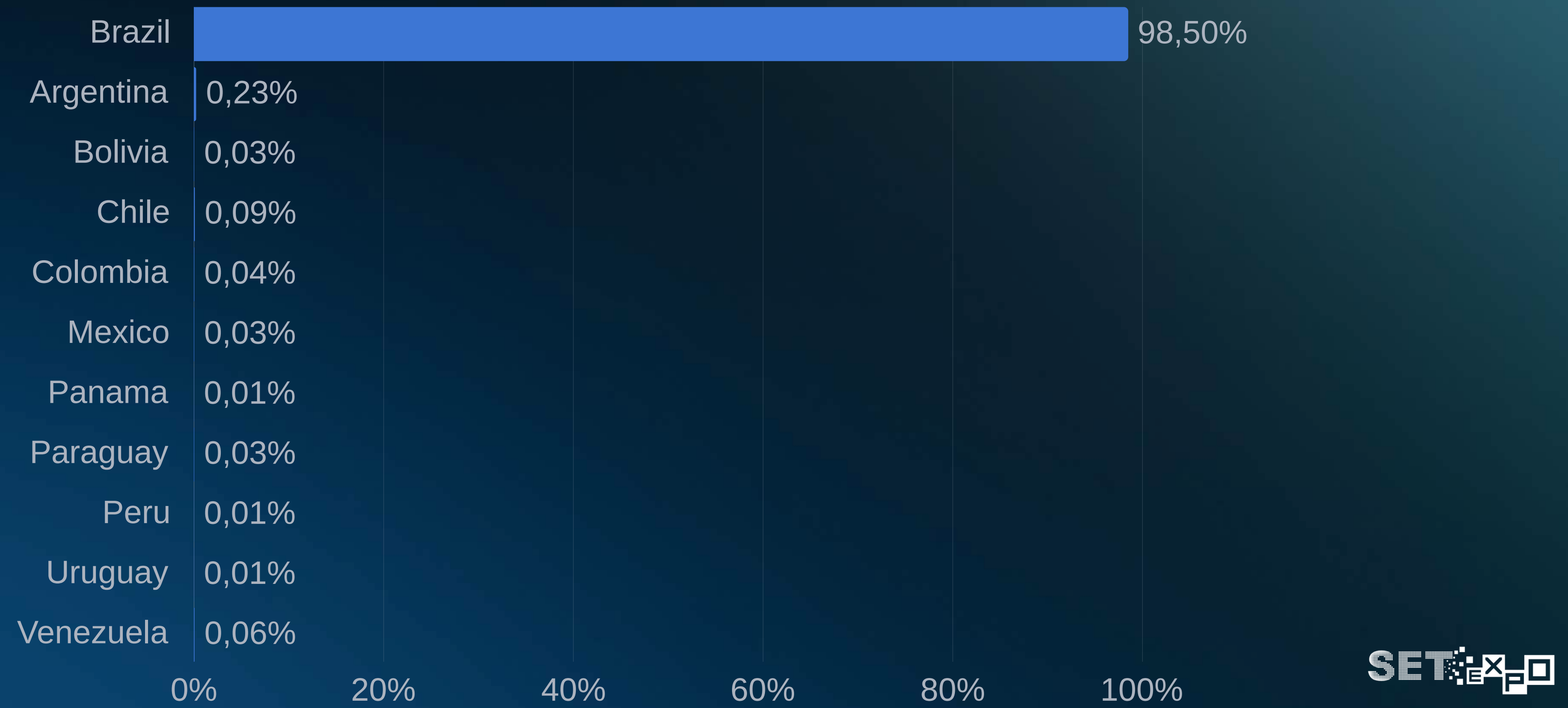
Geospatial analysis

Source of international visitors.

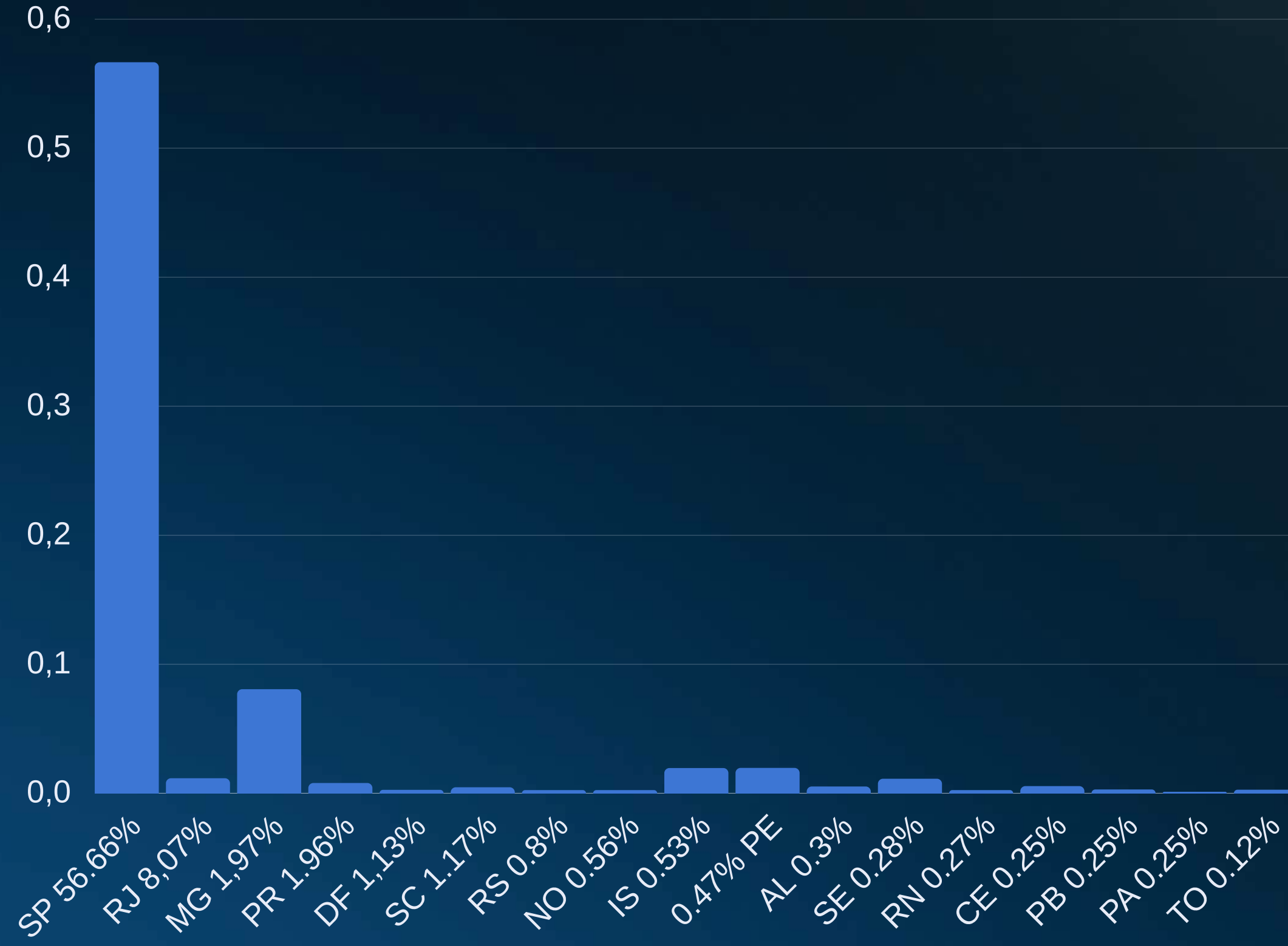


Geospatial analysis

Latin America.



Geospatial analysis

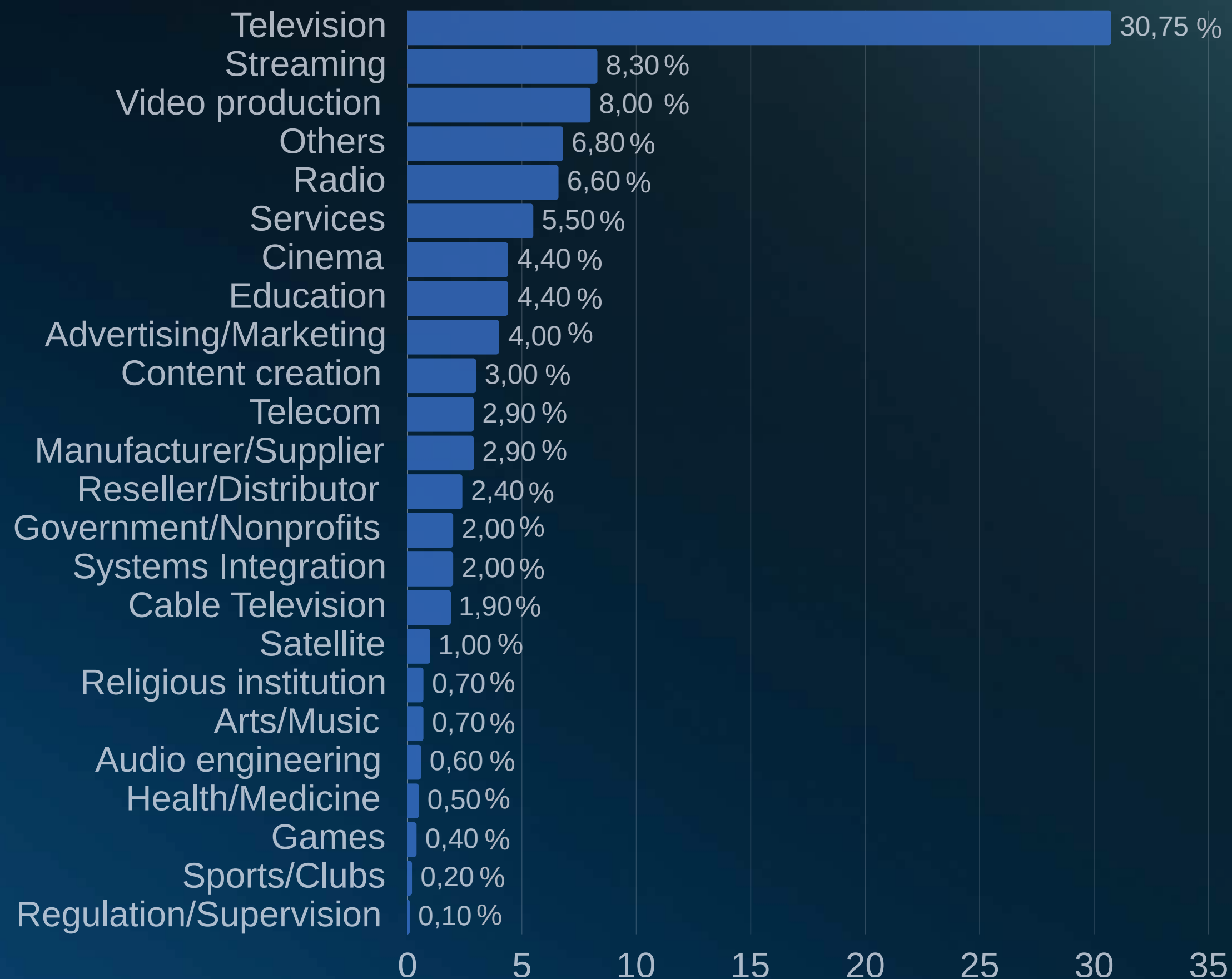


BRAZIL

More than half of the states were represented.

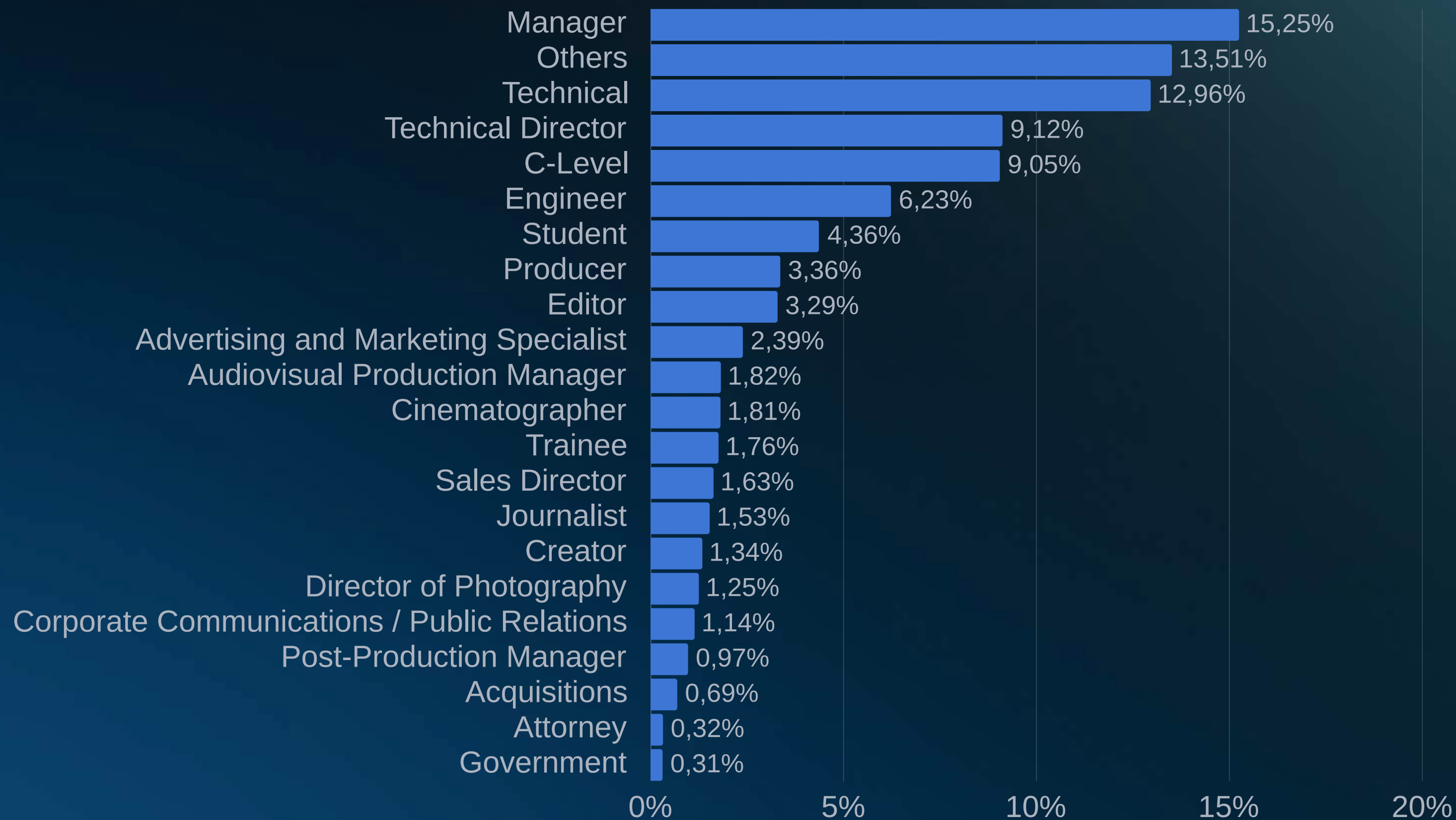
Market assessment

Distribution across business sectors.



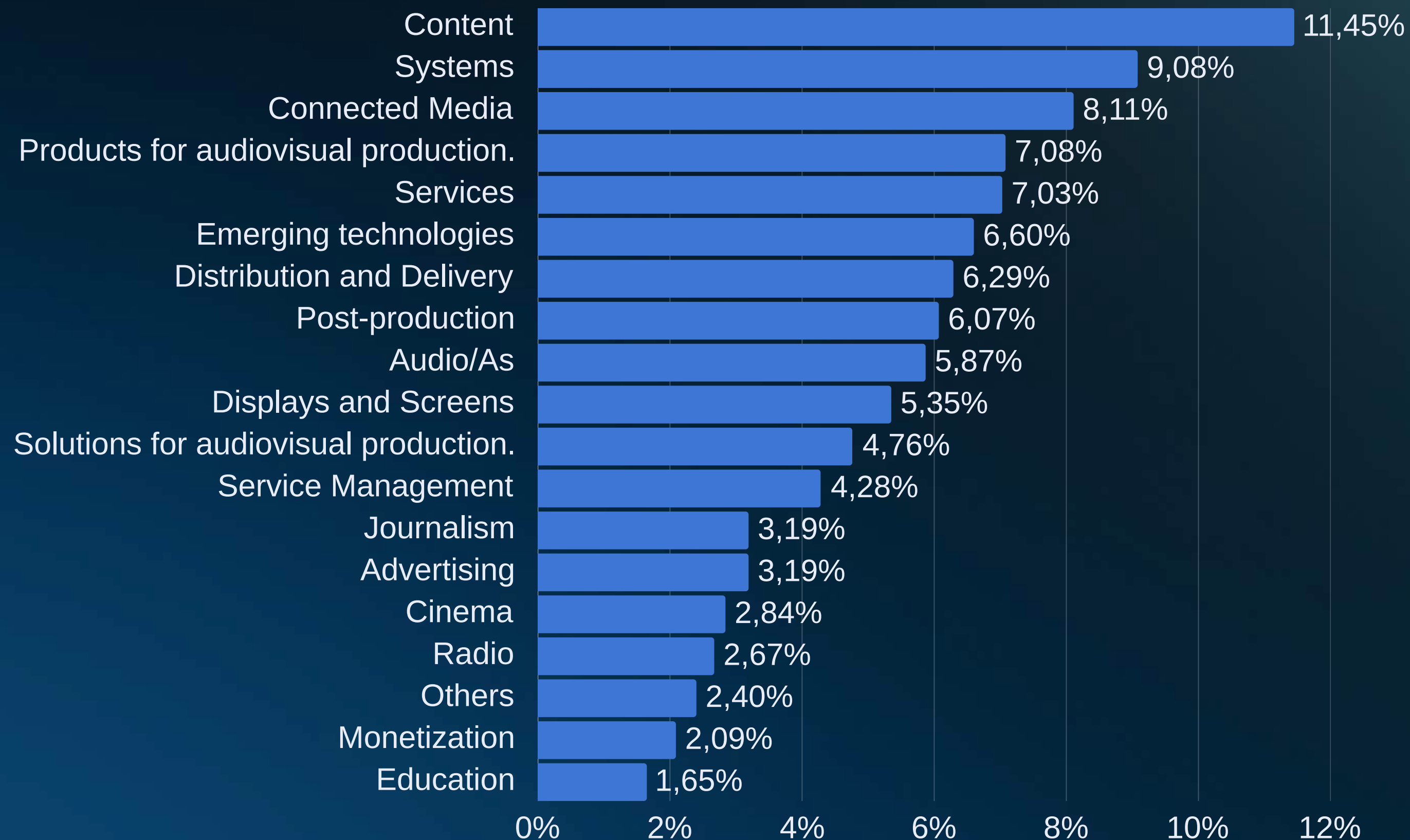
Market assessment

Profile by audience of sectors of engagement.



Market assessment

Areas of interest.



About SET EXPO

Fair and Congress

SET EXPO is the premier media and entertainment technology and business event in Latin America. Its objective is to foster a business and networking environment that highlights technical innovations, industry trends, regulations, and new products within the media and entertainment sector, encompassing the entire production chain from creation to delivery.

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Thank you!



Additional information

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