



TECHNOLOGY AND BUSINESS
IN MEDIA AND ENTERTAINMENT





A center of excellence in representation, and for refreshing and spreading knowledge for professionals and companies of this industry, SET is an association operating as a technology hub, involving debates and business of the entire community that comprises and is in contact with the current and future broadcasting, media, and entertainment market.





GET TO KNOW SET

A non-profit organization founded on March 25, 1988, gathering professionals and companies from the Media and Entertainment sector for the production, discussion, and dissemination of knowledge, focusing on technology and business.





WHO ARE THE MEMBERS?

Professionals and companies making up the ecosystem of the Media and Entertainment industry, which comprises all the aspects and stages of the audiovisual content production, broadcasting, distribution, and consumption.





WHAT ARE THE ADVANTAGES OF BEING A MEMBER OF SET?

Getting updates on everything that happens in the Media and Entertainment industry and interacting with other professionals and companies to ensure the individual and collective development, providing opportunities for qualification and business.





WHICH ARE SET'S MAIN EVENTS?





The largest event of the Media and Entertainment Industry in Latin America. In 2023, SET Expo will happen from August 7 to 10, in São Paulo.



SET takes seminars and debates to the main Brazilian cities. The events happen in the Southeast, South, Mid-West, Northeast, and North regions.



SET is present at the sector's main international events (NAB Show, in Las Vegas, and IBC, in Amsterdam), consolidating itself as a gathering place for Brazilian participants. At the NAB Show, SET also holds seminars with renowned professionals of the area.



The largest platform for digital events and on-demand content of the Media and Entertainment Industry. The Tracks and Academy seminars and the large catalog of high-quality contents also stand out.



Morning events organized by SET to discuss relevant topics of the Media and Entertainment Industry.



Specific subjects handled by experts who work in the Media and Entertainment ecosystem. Content in a practical format that combines complexity and an informal touch.



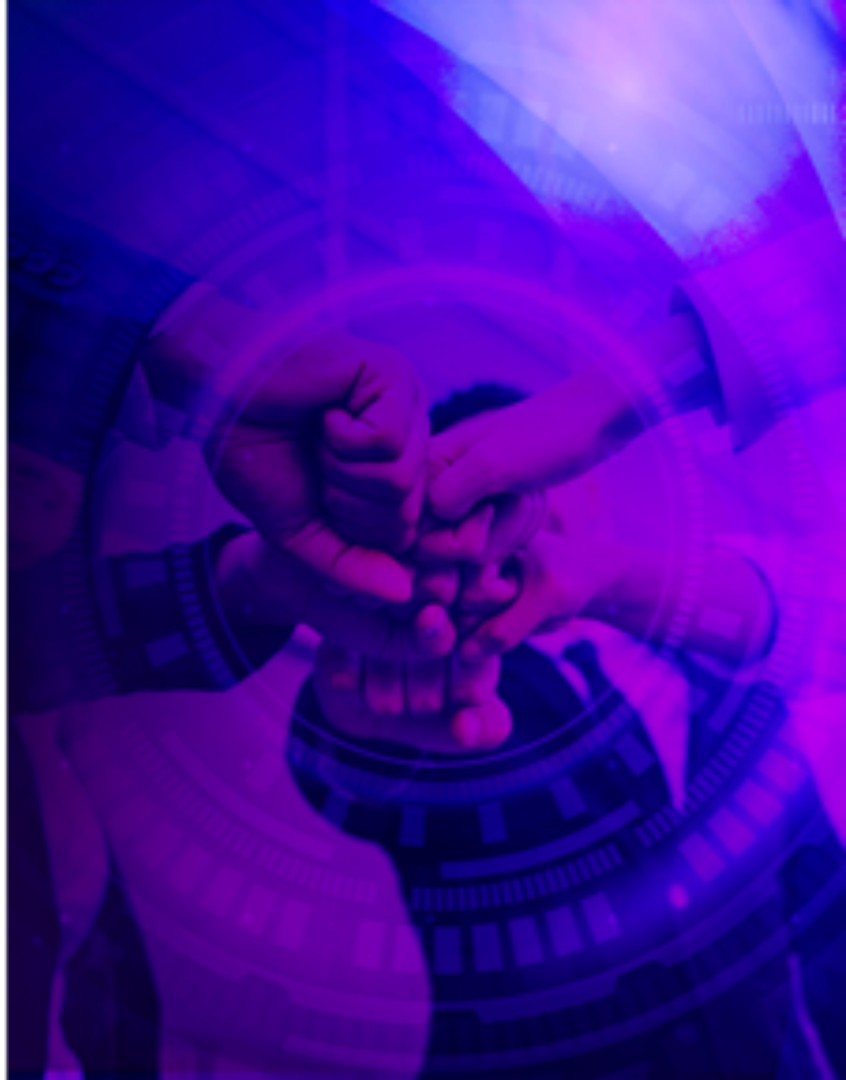
Now completely reformulated, it maintains its main goal to be the source for those who seek to go deeper in more technical subjects, in addition to comprehensive coverages of events and products and solutions' launch.





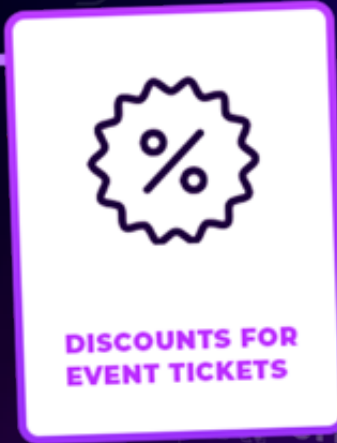
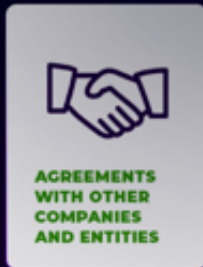
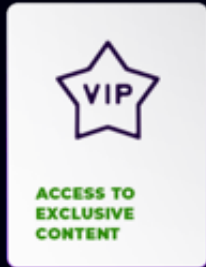
WHAT ARE THE WORK GROUPS?

Important topics for the Media and Entertainment industry gather professionals who will study, discuss, and define guidelines for the development of the market, both from the technological and from the regulatory viewpoints. Currently, the operating WGs are: The TV 3.0 WG, Information Security WG, the Streaming Video OTT WG, Satellite Dish Migration WG, Radio WG, Infrastructure Sharing WG, and IP & Cloud WG.





WHAT ARE THE BENEFITS OF BECOMING A MEMBER?



SET
Breakfast

SETcast



WHICH ARE SET'S MEMBERSHIP MODELS?

Professionals, students, and companies may join SET and become a part of the largest community of the Media and Entertainment industry.



INDIVIDUALS

- ✓ Professional development
- ✓ Networking
- ✓ Events
- ✓ Courses and training



LEGAL ENTITIES

- ✓ Participation in the evolution of technologies
- ✓ Updates about standards and regulations
- ✓ Team training
- ✓ Business opportunities





SET'S COMMUNICATION CHANNELS



SET Portal



SET News



Social media



SET Magazine



SET Connect



Disponível na
App Store

Disponível no
Google play



HOW CAN I JOIN SET?

Access the page below to get all the membership information
for individuals and companies



<https://set.org.br/associe-se/>





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