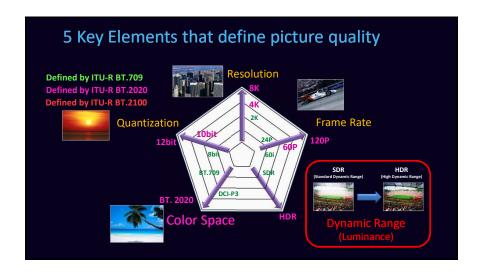


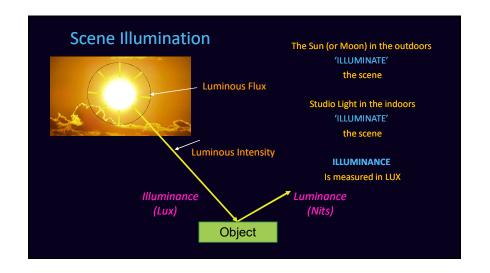
#### Outline

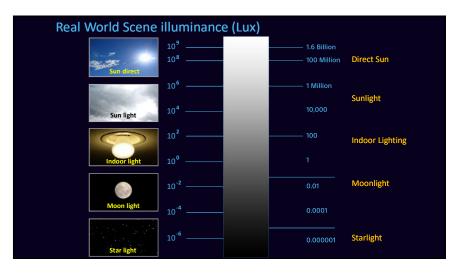
- Video Performance Evolution
- What is HDR: Basics, OETF/EOTF/OOTF, Standards, Consumer Adoption
- Broadcast HDR/SDR Workflows: Simul-production of HDR and SDR
- SR Live: S-Log3/HLG, AIR matching, HDR/SDR calibration, SR Live Metadata, Acquisition devices
- Further enhancement of HDRC-4000 HDR Production Converter
  - What's Picture Appearance: "Looks"?
  - SR/DR Conversions
  - Considerations and case-by-case proposals for SDR/HDR/SDR Round-trip
- Conclusions



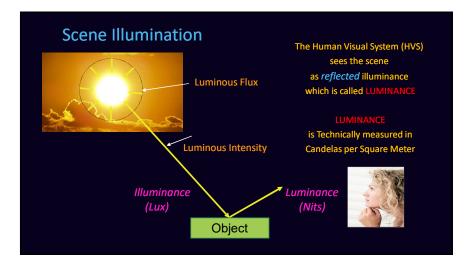
**HDR-related Terminology** 

Scene Illumination

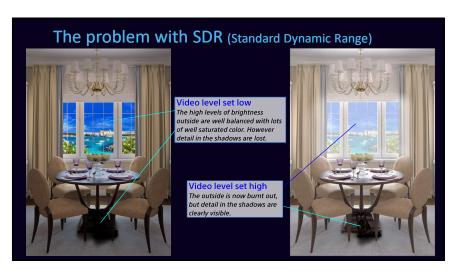


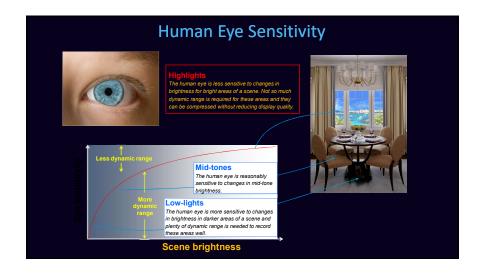


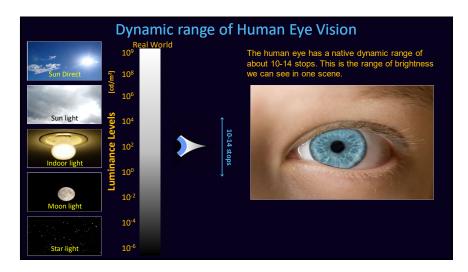


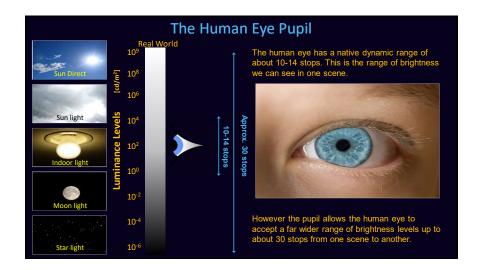


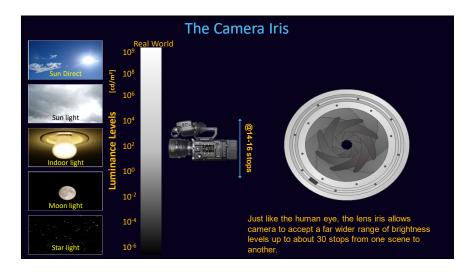


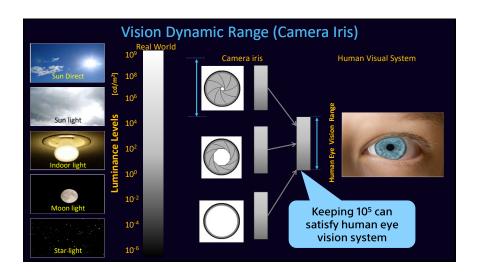


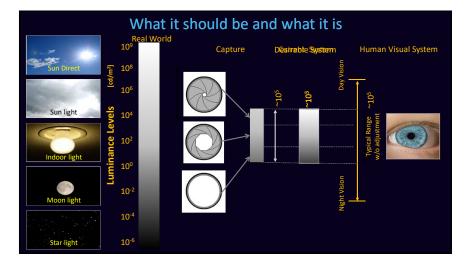


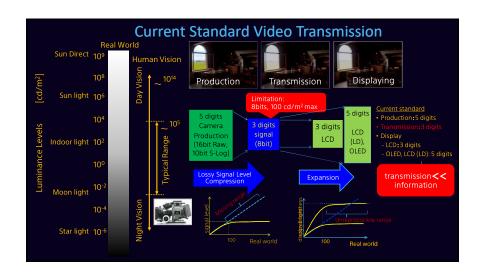


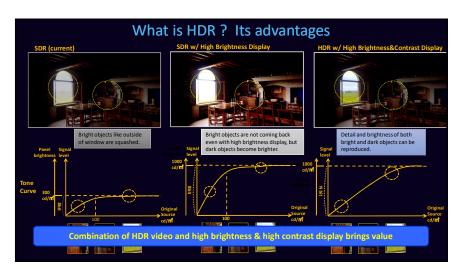


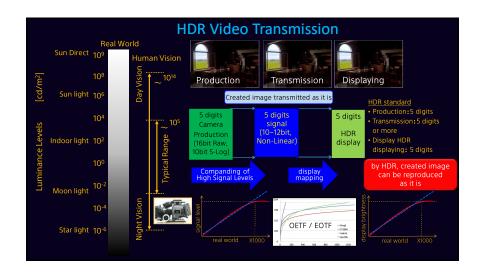


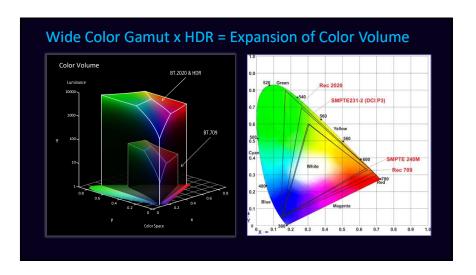


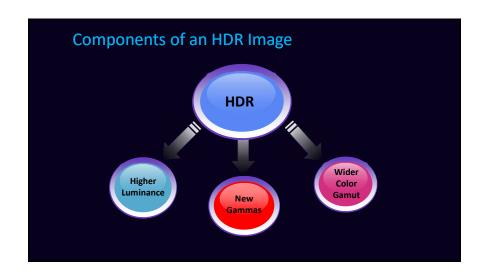


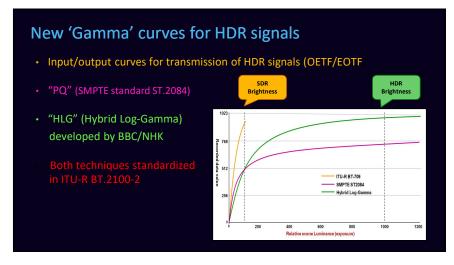




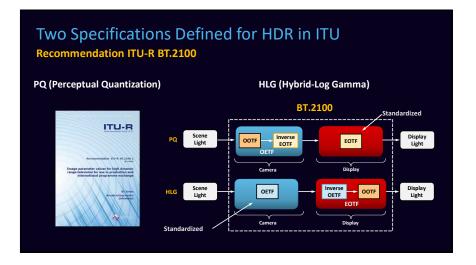


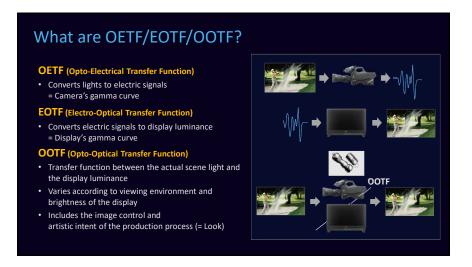


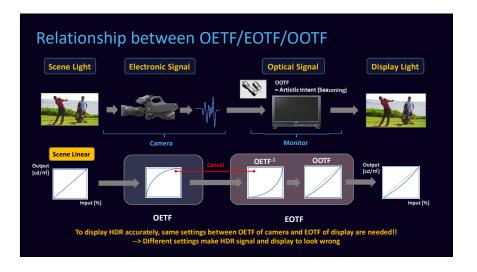


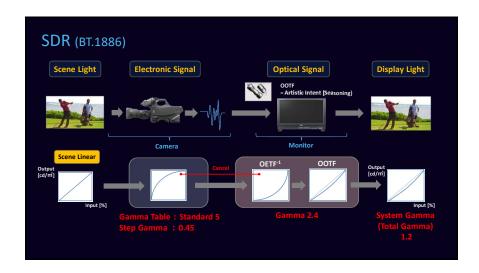


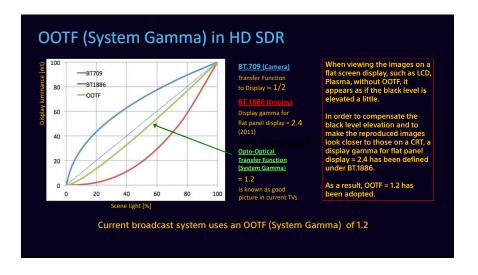


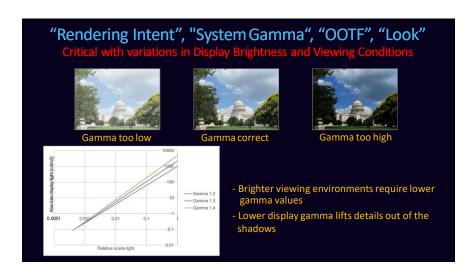


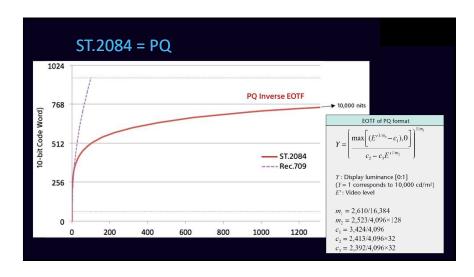


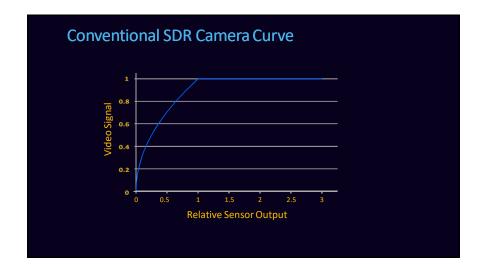


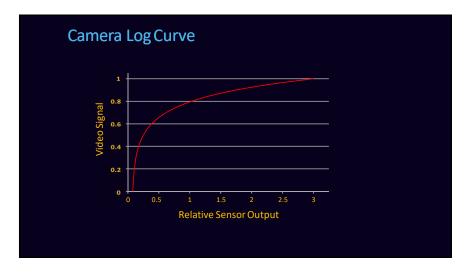


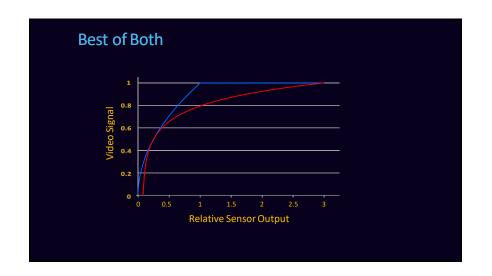


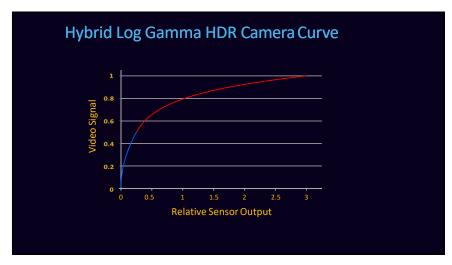


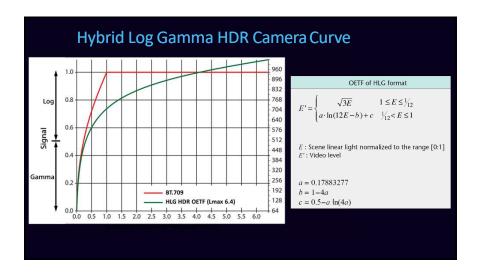




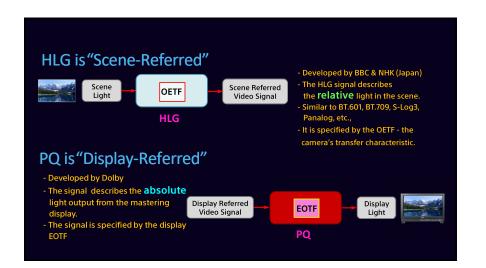


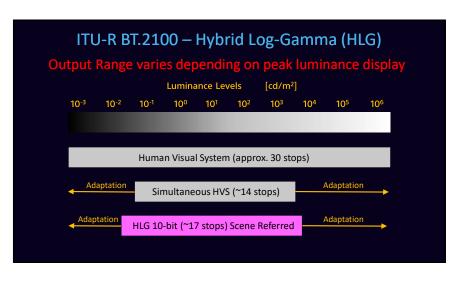


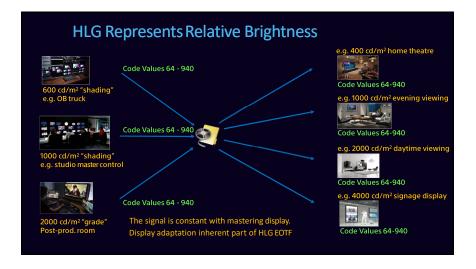


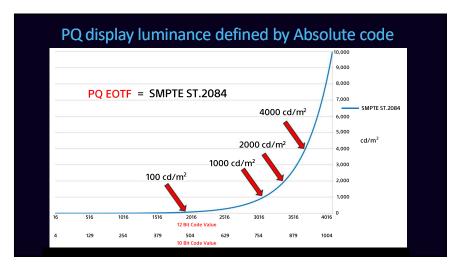


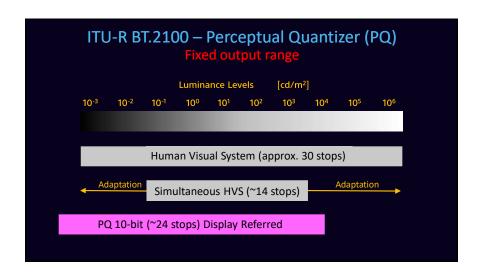


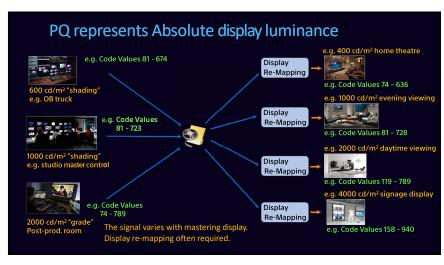


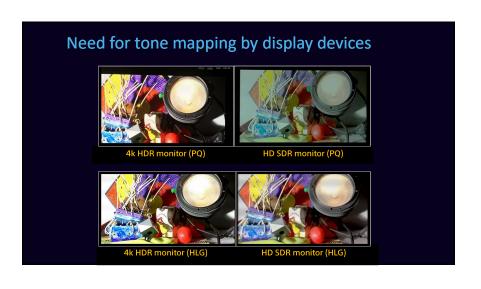












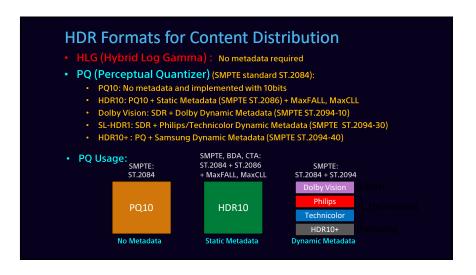
## HLG Brighter displays for brighter environments Image brightness changes with display brightness Dynamic range of highlights constant -- determined by diffuse white PQ Brighter displays for more highlights

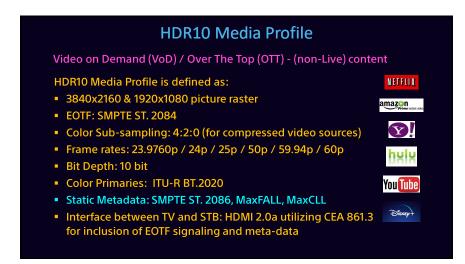
Image brightness constant with display peak brightness
Dynamic range of highlights increases with peak brightness

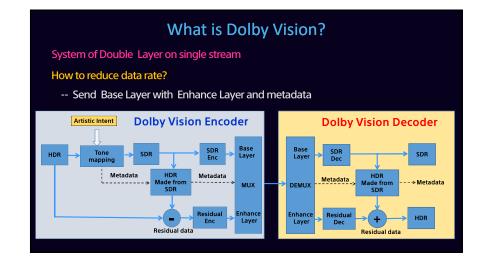
of the display used for mastering

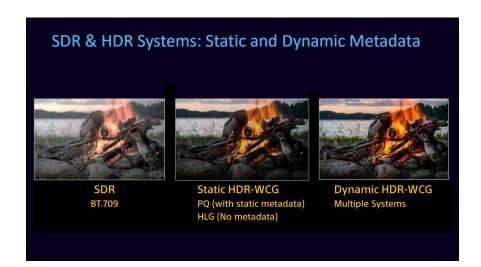
**Image Presentation** 

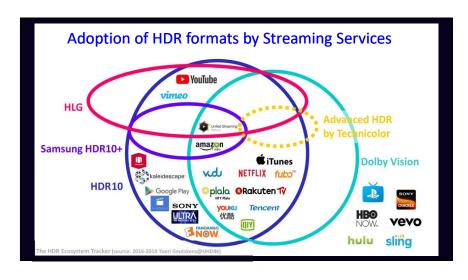
HDR Formats for Content Distribution

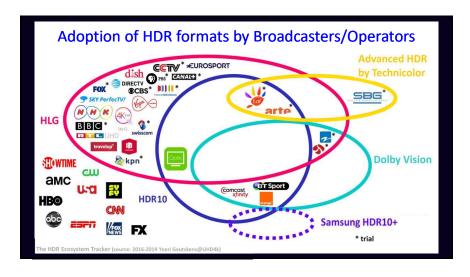












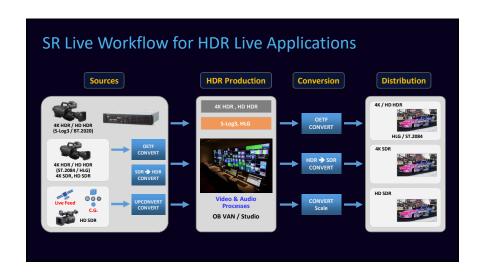
Items	Substance	
Format	HLG	PQ
Special Resolution	1,920 x 1,080 3,840 x 2,160 7,680 x 4,320	
Color Space	BT.2020	
Transfer Function	Relative Value OETF	Absolute Value EOTF
Bit depth	<u>10~12bit</u>	
Frame rate	120, 120/1.001 (119.88),100, 60, 60/1.001 (59.94), 50, 30, 30/1.001 (29.97), 25, 24, 24/1.001 (23.98)	
Scan	Progressive Only	

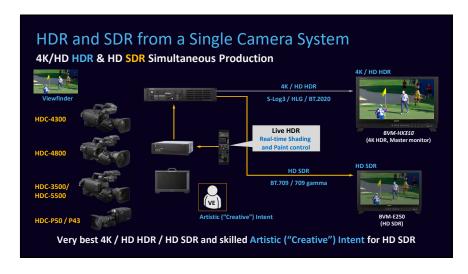


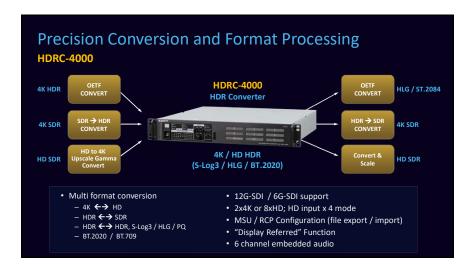
Sony's Ecosystem for HDR Live Production

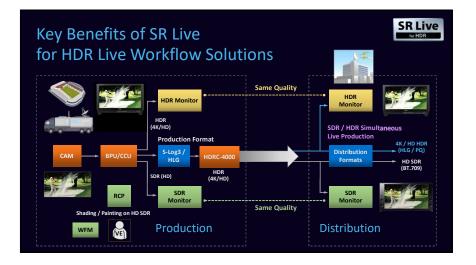


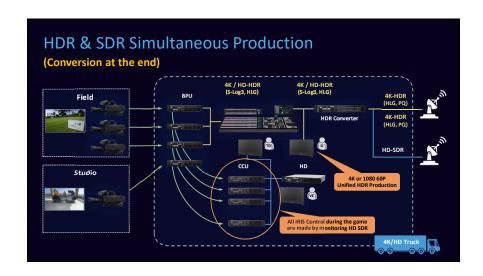


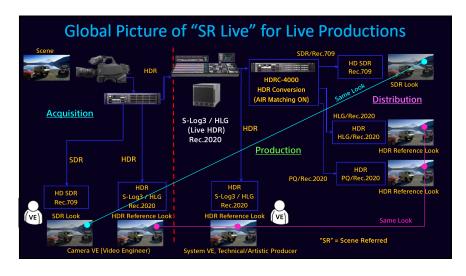












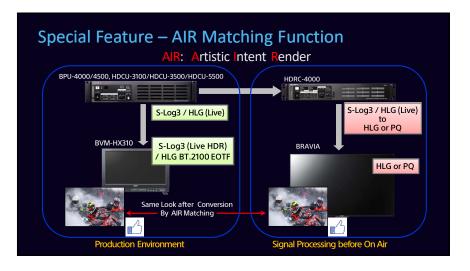


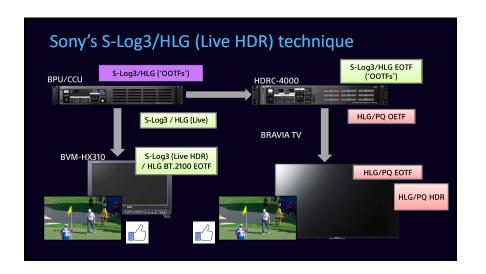




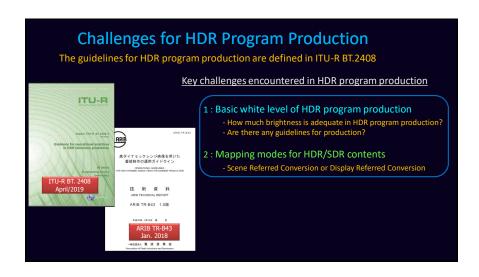






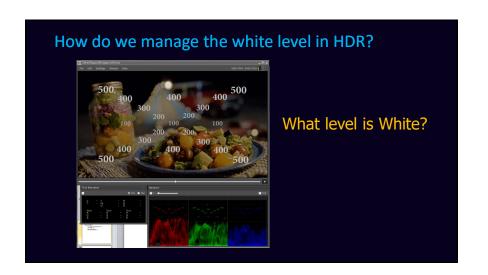


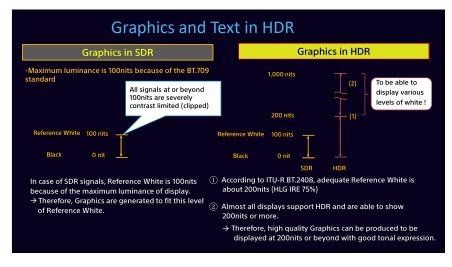
Challenges for HDR Live Broadcast Production

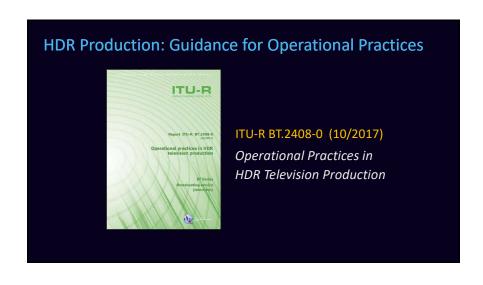


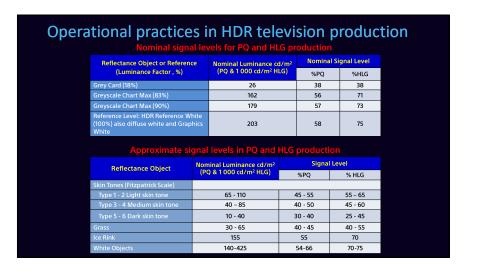
**Graphics and Text Levels in SR Live Workflows** 

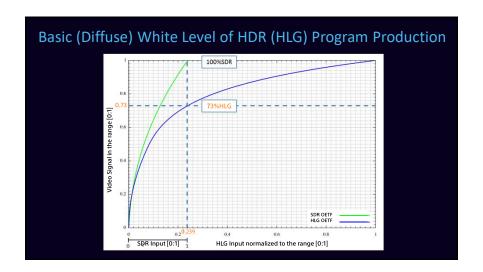
What level settings for SDR/HDR graphics?

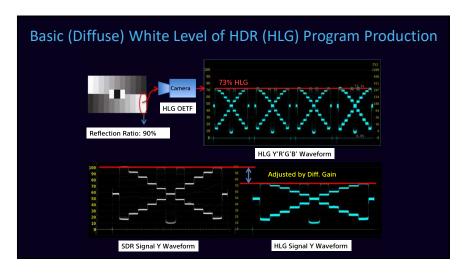


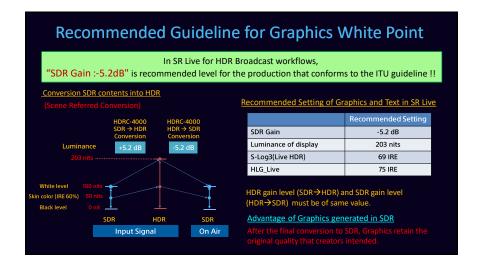




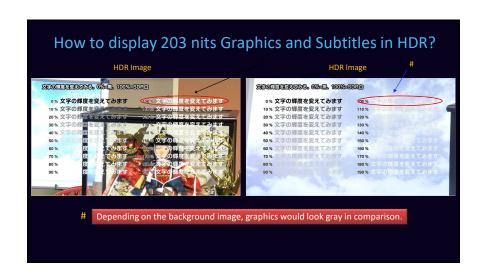




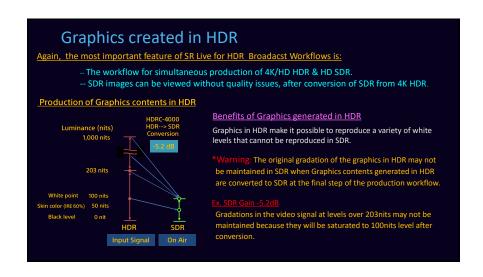








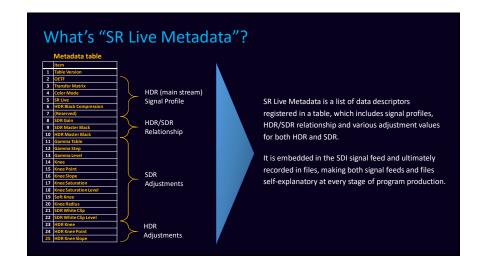


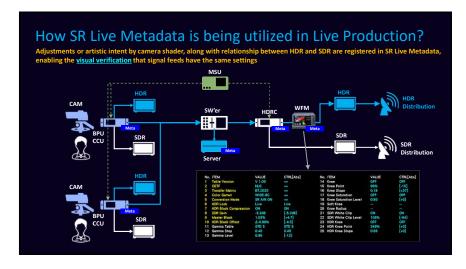


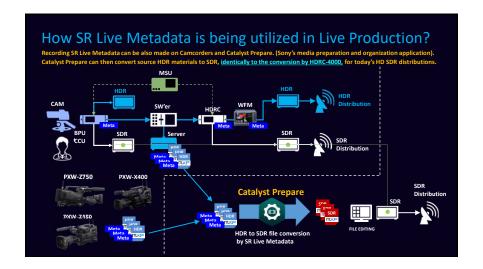


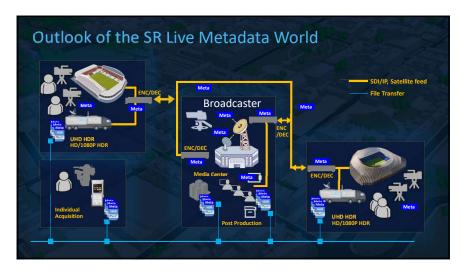






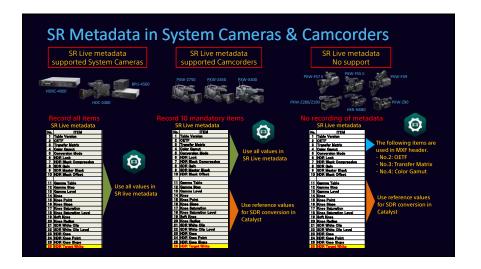


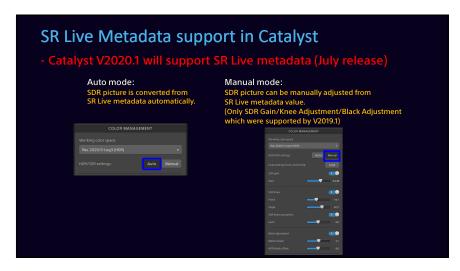


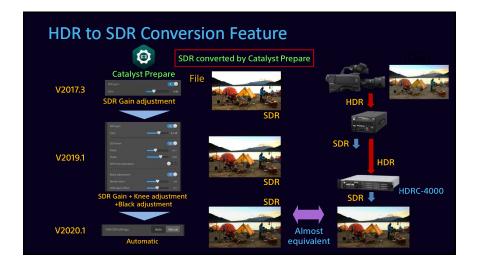




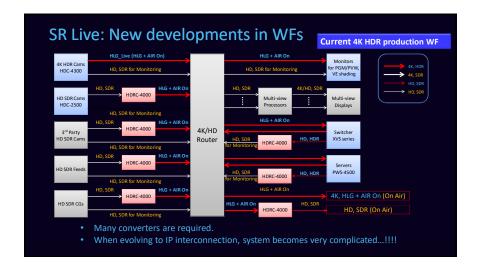


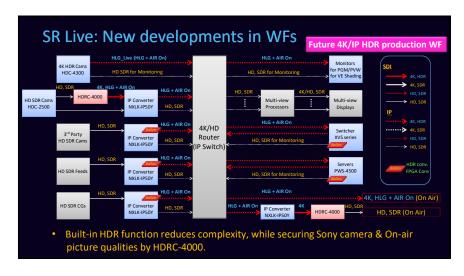


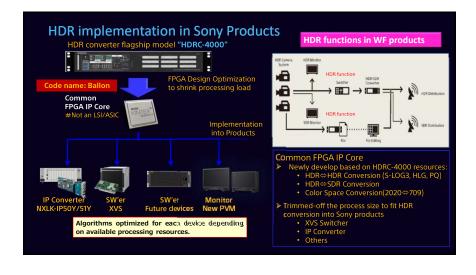


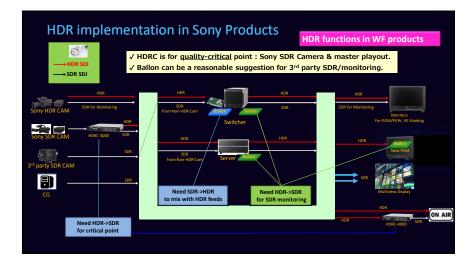


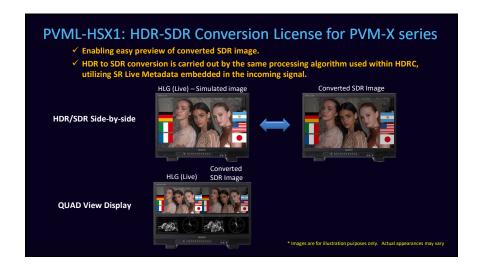














Conversion Techniques in HDR Live Production

TV Formats and their Picture Appearance - "Looks"

All TV Formats have their own "Look"

"Look" implies a "Color Saturation and Image Tone"

S-Log3 (Live), HLG (Live) and SDR have a similar "Traditional" look

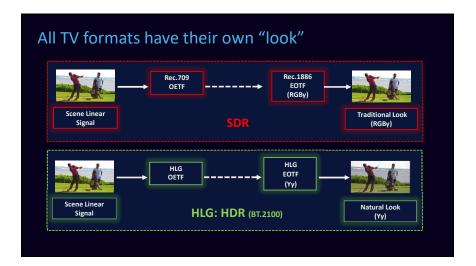
OOTF "gamma" is applied on R, G, B components independently (as described in ITU-R BT.2390)

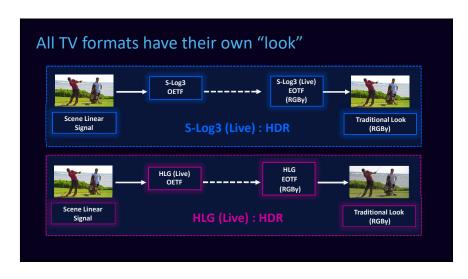
Increases saturation of displayed image

HLG (per ITU-R BT.2100) has a "Natural" look

OOTF "gamma" is applied to luminance component only

Saturation of displayed images matches that of the scene













### "ITU-R BT.2408 : Operational Practices": Guidance on SDR to/from HDR format conversion

#### **ITU-R Definitions**

**Direct Mapping** - placing SDR content in an HDR signal container, at the correct signal level, to preserve the "look" of the SDR content

**Down-Mapping (aka, Tone Mapping)** - converting HDR content to an SDR signal range (i.e. down-conversion with diminished HDR signal highlights)

**Up-Mapping (aka, Inverse Tone Mapping)** - placing SDR content in an HDR signal container with expanded highlight range to emulate an HDR look (i.e. up-conversion with artificial highlight expansion)

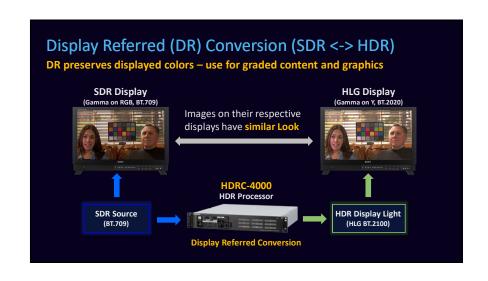
Conversion Techniques for SDR <-> HDR

# Conversion Techniques for SDR <-> HDR Different processes are needed for different applications Exercise caution in signal conversions to prevent side-effects! Display Referred (or Display Light) SDR to/from HDR conversion • Maintains "look" (i.e. saturation and tone) of content when converted to a new format • Graded content and graphics will appear in the new format as the colorist intended in the original pictures • Should not be used for matching cameras Scene Referred (or Scene Light) SDR to/from HDR conversion

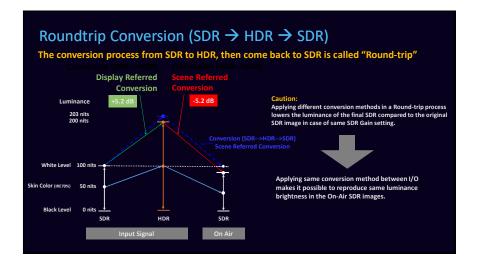
• It should not be used for "graded or archival" SDR content -

• Matches the "look" of SDR (and S-Log3) cameras to HLG HDR cameras

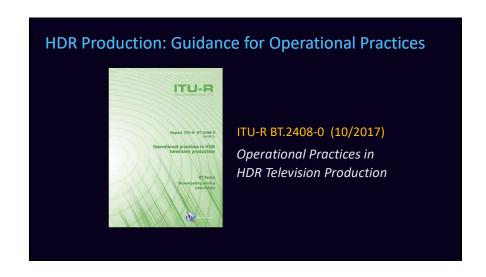
with HLG (Yy) – as it will change the "look", and so the artistic intent

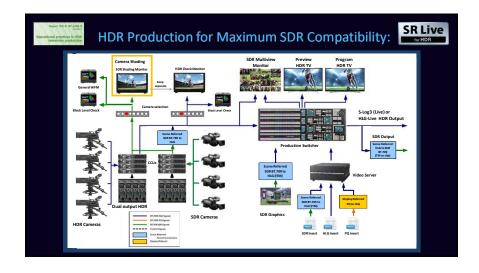






HDR Production for Maximum SDR Compatibility









#### Guidelines for SDR <-> HDR Conversion in Live Operations

- 1. SDR, HDR Cameras should be matched in tone and color appearance using a Scene Referred (Scene Light) conversion process
- SDR Graphics, Commercials, Legacy Material (graded, archival), BT.709 broadcasting feeds, Server-based material (Super Slow Motion effects) should be converted into HDR using a Display Referred (Display Light) conversion technique

