

MIGRATION OF SATELLITE DISHES: THE BEGINNING OF THE END

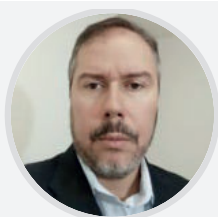
This panel will assess the satellite dish migration activities after 14 months since the start of the simulcast between C-band and Ku-band. The speakers will present the actions already undertaken and the results achieved so far. We will present the planning for the upcoming actions and discuss the challenges to successfully complete this extensive migration program.

Moderator: Wender Almeida de Souza, Technical engineering advisor, ABRATEL | Representative of the Central-West Region of SET

Co-moderator: Luiz Carlos Abrahão, ABERT Technology Director

Speakers:

- **Ana Eliza Faria e Silva**, Senior Manager of Technology Regulatory, Globo
- **Alfonso Aurin**, Managing Partner of Aurin Telecommunications consultancy
- **Antonio Parrini**, Director of Operations - EAF



Wender Almeida de Souza, Technical engineering advisor, ABRATEL | Representative of the Central-West Region of SET

Electrical engineer graduated from UFG. With more than 20 years of experience in the broadcasting sector, he works with regulatory analysis, preparation of technical projects for channel feasibility and licensing and installation of stations. He worked for 8 years at Anatel, in the now extinct SCM, and for the same period at EBC, in the Engineering and Operations Department. Currently works at Abratel.



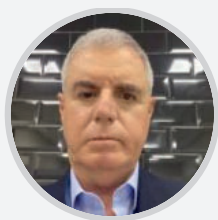
Luiz Carlos Abrahão, Technology Director at ABERT

He is a Telecommunications engineer with specialization in the areas of TV Engineering and Business Management. He worked for more than 42 years at Rede Globo de Televisão, where he held various roles. He worked on projects such as, for example, the implementation of Estúdios Globo in Rio de Janeiro, coverage of major national and international events (Olympics, World Cup, Formula 1) and the implementation of the DF's digital TV Tower. He arrived at ABERT in 2018, where he holds the position of Technology Director.



Ana Eliza Faria e Silva, Senior Technology Regulatory Manager, Globo

Ana Eliza is senior regulatory manager in the strategy and technology area at Globo. In his 25-year career, he has led numerous innovative digital content distribution projects and played a prominent role in the various stages of Globo's and the sector's analogue-digital transition. He works in several technical media organizations, such as the Brazilian Society of Television Engineering and the Brazilian Digital TV System Forum. She has held several management positions in the telecommunications area, has contributed to ITU activities for two decades and has actively participated in the World Radiocommunications Conferences since 2007. She has a master's degree in Video Compression from UNICAMP, an MBA in Management and an MBA in Telecommunications.



Alfonso Aurin, Managing Partner of Aurin Telecommunications consultancy

Mackenzie University–Faculty of Technology - Electronic Operational Engineering
Founding Partner of the Brazilian Society of Television Engineering - SET Member of the Technical Council of the Brazilian Association of Radio and Television Broadcasters – ABERT Participates in NAB for 23 years Member of the SET/ABERT Group – TV Digital Collaborator and Engineering Superintendent SBT – 28 Years Member of the GT – Migration – GAISPI / ANATEL Managing Partner of Aurin Telecommunications consultancy Managing Partner of Speedcast Multimedia Communication Service



Antonio Parrini, Operations Director - EAF

Professional with over 30 years of experience in Telecommunications. He held executive positions in operators such as Oi and GVT. He also worked in telecommunications infrastructure companies (Tower Company). He is currently the COO of EAF/Siga Antenado.