

RANSOMWARE, A REAL THREAT – PREVENTION AND LESSONS LEARNED

In this panel we will discuss ransomware cases that have occurred in the media and entertainment industry, the recovery process for attacked companies and how we can prepare to prevent new incidents from happening.

Moderator: Eduardo Fedorowicz, Cyber Security Manager, Globo

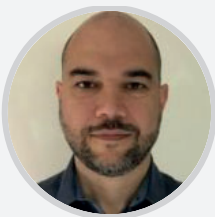
Speakers:

- **Guilherme Cosentino**, Strategic Cyber Security Services Manager, Mandiant
- **Alex Viana**, INFRASTRUCTURE AND INFORMATION SECURITY MANAGER, RECORD TV
- **Michel Pereira e Silva**, Infrastructure and Information Security Manager, TV Anhanguera



Eduardo Fedorowicz, Cyber Security Manager, Globo

Information Technology and Security Executive, graduated in Computer Science (UGF) and postgraduate in Project Management (FGV). He has extension and specialization courses in Business Process Management (PUC-RJ), Exponential Management (Nova SBE), Executive Strategy and Cyber Security (Stanford University) and more than 20 years of experience in the area of information security. At Globo, he works as Cyber Security manager, being responsible for the Blue Team (Cyber Intelligence, Proactive Defense and Incident Response) and Red Team (Offensive Security) teams.



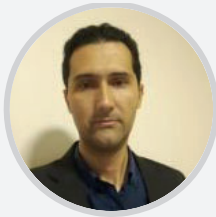
Guilherme Cosentino, Strategic Cyber Security Services Manager, Mandiant

Graduated in Engineering from Instituto Mauá de Tecnologia, with an MBA from FGV and with recognized certifications in the area of cybersecurity, Guilherme has worked in information security for over 20 years. He was an information security manager in multinational companies and works as a security consultant, having helped hundreds of companies to define and successfully implement their security strategies and projects. He is an information security enthusiast as a means of enhancing the use of technologies that simplify the day-to-day lives of people and companies. He is passionate about survival games, music and finds it fun to memorize complex passwords.



Alex Viana, INFRASTRUCTURE AND INFORMATION SECURITY MANAGER, RECORD TV

With a Master's degree in Management and Technology from Centro Paula Souza, with an MBA in Information Security and a Degree in Network Infrastructure, Alex has worked in the area for 19 years in the services, retail and television segments. In addition to being a Cisco Certification Instructor and University Professor in his spare time, at Record TV, he has worked as Infrastructure and Cybersecurity Manager for 9 months (since the incident), leading the Support, Infrastructure, Datacenter and Information Security teams. Husband, Father of two and lover of the best sport: Basketball.



Michel Pereira e Silva, Infrastructure and Information Security Manager, TV Anhanguera

Graduated in Networks and Telecom from Uni-Anhanguera GO, Specialist in Cybersecurity, Data Protection and Data Center. He has been working in the Television segment for over 10 years.