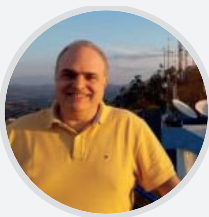


MOBILITY AND INTERACTIVITY: THE FUTURE OF ENTERTAINMENT

In a scenario where the dynamics of the media and entertainment market have been changing at the speed of the emergence of a new thread, the expansion of connectivity and its new generations (5G and 6G) bring diverse possibilities for applications, especially in the mobile segment. With an increasingly (hyper)connected public and an appetite for consuming entertainment anywhere and at any time, what is the real role of 5G in the future of mobile entertainment, given the advancement of augmented reality, virtual reality and 3D games? What is the role of Edge Cloud in this transformation? How will the applications (and consumption) of these new technologies enable the new generation of tactile internet – 6G? What to expect from this (near) future and its effervescent possibilities for applications for mobile entertainment? What about components and devices?

Moderator: Brother Pinto, Director - Informa Markets

- **Marcio Aguiar**, Director of Enterprise in Latin America, NVIDIA
- **Wilson Cardoso**, CTO Latin America, Nokia
- **Leonardo Chaves**, Innovation Lab Manager | Telecom | Globe
- **Guilherme Saraiva**, Commercial Director, Embratel
- **Vinicius Vasconcellos**, Senior Consultant CoC TME, IBM Consulting



Hermano Pinto, Director - Informa Markets

Hermano Pinto is an electrical engineer, graduated from Escola Politécnica da USP (EPUSP) and bachelor's degree in Economics from FEA-USP, with a professional master's degree in business management from Duke University, in North Carolina (USA). He carried out professional activities for 30 years in Siemens Group companies, in the areas of telecommunications and technology, where he held various positions in Brazil, Latin America and Europe. He was Worldwide President of Siemens AG's Wireless Access Business Unit in Munich. Advisor to several trade associations, in addition to holding the position of Director of the Telecommunications Division of the Infrastructure Department (DEINFRA) at FIESP. He is currently General Director of the Infra&Tech Center (Infrastructure & Technology) for Brazil at the British group Informa.



Marcio Aguiar, Director of Enterprise in Latin America, NVIDIA

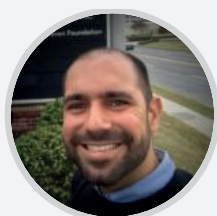
Marcio Aguiar is the Director responsible for the Enterprise division in Latin America, focusing on the development of Artificial Intelligence technologies and the expansion of the use of NVIDIA software and hardware platforms for virtualization, professional visualization, Data Center and HPC in the region, offered by partners of the company's channel program - NVIDIA Partner Network, which include resellers, OEMs, integrators

and distributors. With over 25 years of experience in IT sales, Marcio has worked at the company for over 12 years and has a deep understanding of NVIDIA platforms, being valued for his leadership style, ability to effectively balance strategy and execution, and for his success in building lasting relationships with customers. Marcio graduated in Business Administration from Loyola Marymount University, in Los Angeles, California.



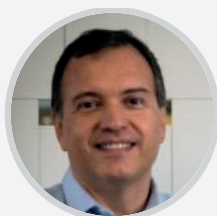
Wilson Cardoso, CTO Latin America, Nokia

Wilson Cardoso is vice-president of the 5G Brazil Project and Director of the Telecommunications Infrastructure Department at FIESP and Director of the telecommunications sector group at ABINEE. He received his doctorate in electrical engineering from the Massachusetts Institute of Technology (MIT) in 1997. He has 37 years of experience in telecommunications having developed activities in R&D, solutions and technical support in Brazil, USA, Colombia, Germany and Singapore, in addition to two patents international IP transmission over satellite. Today he works as Nokia's CTO for Latin America and Brazil.



Leonardo Chaves, Innovation Lab Manager | Telecom | Globe

Leonardo recently took over a new area. He is the current Manager of the Innovation Lab with a focus on Telecom, an area that proposes and implements actions that explore new technologies applied to the context of networks for content production, the next generation of TV, and new media consumption experiences. He is passionate about the innovation process and seeks to accelerate the adoption of disruptive solutions through the external ecosystem, relying on startups, innovation hubs and centers of excellence. He graduated from the Federal University of Rio de Janeiro, where he also completed his master's degree in Engineering in 2013. He has an MBA in business management from PUC-Rio and between 2017 and 2020 he was the coordinator of the Technical Module of the Brazilian Digital TV Forum.



Guilherme Saraiva, Commercial Director, Embratel

Guilherme is Commercial Director for the Media and Satellite Segments at Embratel, where he supports clients in developing their businesses in the physical and digital worlds. Telecommunications engineer from IME, with an MBA in marketing from FGV, Master in Finance from FGV and MBA in Data Science from PUC-RJ.



Vinicius Vasconcellos, Senior Consultant CoC TME, IBM Consulting

Vinicius is a senior consultant at IBM, focusing on the application of new technologies such as Artificial Intelligence, Blockchain, Cloud, Big Data and Analytics in the Telecom, Media and Entertainment industry. With solid experience in telecom and broadcast, he worked as a specialist and executive at Claro and Grupo RBS. He has a degree in Electrical Engineering with a Specialization in Administration from UFRGS and an MBA in Executive Management from Fundação Dom Cabral.