

INFORMATION SECURITY BEST PRACTICES FOR CONTENT SECURITY

In this panel, we will discuss best practices for cybersecurity and information security, including the recent updates to ISO 27001, 27002 standards, and the Motion Picture Association's (MPA) Best Content Security Practices. We will also explore the benefits that certification and an enhanced level of security maturity can bring to the media and entertainment industry.

Moderator: Vinícius Brasileiro, Information Security Manager – Strategy & Risk, Globo

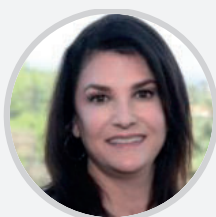
SPEAKERS

- **Kari Grubin**, Director, Motion Picture Association Trusted Partner Network
- **Ariosto Farias Jr.**, Consultant, CQSI-Information Management and Security Consulting
- **Lucas Bortolato**, CTO/CISO da Every System Companand
- **Daniel Tupinambá Gonçalves**, Partner, Deloitte



Vinícius Brasileiro, Information Security Manager – Strategy & Risk, Globo

Bachelor's degree in IT and Accounting Sciences, specializing in IT Auditing and certified as Certified Information Systems Auditor (CISA), Certified Information Security Manager (CISM) and Certified in Risk and Information Systems Control (CRISC) by ISACA, Certified Chief Information Security Officer (CCISO) by EC-Council and Certified Business Continuity Professional (CBCP) by DRI International, Vinícius has 20 years of experience in the areas of information security, governance, risk and compliance. He is currently Coordinator of the Information Security GT at SET, vice-president of the ISACA Rio de Janeiro Chapter, guest professor at PUC-PR and leads the Security and Risk Strategy area at Globo.



Kari Grubin, Diretora, Motion Picture Association Trusted Partner Network

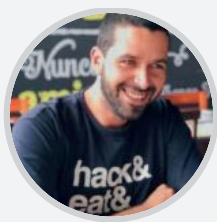
Kari Grubin has spent the last 25 years leading and managing studio divisions, global post-production facilities, corporate departments, and groups within commercial organizations. Kari is the Director of Membership Services for the Motion Picture Association's Trusted Partner Network and is a member of the Academy of Motion Picture Arts and Sciences, serving on the Executive Committee of the Production and

Technology Branch. Kari's previous roles include leading SMPTE's RIS OSVP Initiative and serving as Vice President of Mastering at Walt Disney Studios.



Ariosto Farias Jr., Consultant, CQSI-Consultancy in Information Management and Security

Expert and Leader of the Brazilian Delegation (HoD), from the year 2000 to the present date, in the International Committee ISO SC 27- Information security, cybersecurity and privacy protection, responsible for preparing the ISO 27001:2022 and ISO 27002:2022 standards; -Coordinator of the ABNT CE 021.027 Commission, responsible for the adoption in Brazil of the NBR ISO 27001, NBR ISO 27002 and other ISO 27000 Family Standards; -Senior Consultant, since 2001, of the ISO 27001 and ISO 27002 Standards, having advised several companies in the implementation and certification of ISO 27001; - Certified ISO/IEC 27001 Senior Lead Auditor by PECB (Canada) - Civil Engineer graduated from the UFBA Polytechnic School.



Lucas Bortolato, CTO/CISO at Every System Company

As CTO/CISO of Every System Company since 2017, with my team I developed several highly complex and security projects following the best practices of agile methodology using tools such as scrum, kanban, heijunka, kaizen, 5S. PROJECTS: Construction of high-performance and high-availability data centers; Operational redundancy projects; Physical and logical security; Black, gray and white box intrusion and security tests; Performance tests; Implementation of compliances such as SOC-1, SOC-2, PCI-DSS, TPN (MPAA), ISO 27001/27002, HIPPA; Development of scalable and secure critical applications; Anti-fraud projects; Implementation of security projects.



Daniel Tupinambá Gonçalves, Partner, Deloitte

Cyber Forensics leader with experience in industry and consultancies. He was a global CISO and executive of important players with a strategic and consolidated technical profile. He served as an advisor to more than 30 CISOs and CROs from large organizations, foundations and governments in Brazil. Globally, he participated in technological transformation, cyber, aviation safety and military missions in countries such as: United States, France, Sweden, Portugal, Netherlands, Singapore and England.