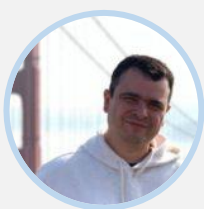


LEADERSHIP & INNOVATION

Moderator: Daniel Monteiro - Head of Product Development and Technology – Globoplay

Speakers:

- **Pablo Canano, COCEO founder of Driven.cx**
- **Fernando Bittencourt, Former president of SET**
- **Carlos Henrique Moreira, Sr. Director of International Ecosystem & Partnerships at Grupo Globo / Silicon Valley.**
- **Thiago Taranto, CEO and founding partner of Mobi2buy**



Daniel Monteiro - Head of Product Development and Technology - Globoplay

Graduated in Electronic Engineering from UFRJ and passionate about new technologies, he joined Globo as an intern in 1998, working for 20 years in R&D and innovation areas. Since the beginning of 2021, he has been at the forefront of Globoplay's product and technology development, leading the teams that create and develop Globoplay's applications for all platforms.



Pablo Canano - COCEO founder of Driven.cx

COCEO founder of Driven.cx, a company specialized in consumer experience and the purchase journey.

Master's Degree in Digital Marketing – ESPM

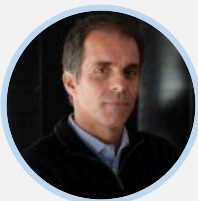
Pablo has a Post in User experience – Centered Design.

He was the founder of the first agency specialized in UX for e-commerce, Profite. Selecionado por e-commerce Brasil among the best professionals in Brazil in UX. Professor by Estácio de Sá, Instituto Infnet and Impacta. It has 10 national and international awards in shopping experience.



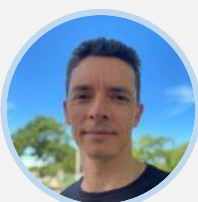
Fernando Bittencourt - Former president of SET

An electronic engineer, he is the founder of FB Consultoria and former general director of Engineering at Rede Globo. He is part of the Deliberative Council of the SBTVD Forum and is a member of the international entities: IEEE, IBC and SMPTE. In 1994, he became the coordinator of the group created by SET and ABERT that studied and implemented digital TV in Brazil. He was a member of the Council of Social Communication of the Federal Senate. He is recognized worldwide as an engineer of notorious knowledge in the field of communications.

**Carlos Henrique Moreira - Sr. Director of International Ecosystem&Partnerships at Grupo Globo / Silicon Valley.**

Co-founded and developed Esporte Interativo, Brazil's first national television network and multi-media platform fully dedicated to live sports with an unprecedented engaging format, acquired by WarnerMedia. Leadership roles at Nike and Twitter. Now leading innovation and CorpDev as Sr. Director of International Ecosystem&Partnerships at Grupo Globo based in Silicon Valley.

Investor at JWS, Galy, Strofe, Jiffy.ai, FeverUp, Republic (via Tribe Capital), Conta Simples, Hamama, IDWall, GamersClub (exit to Immortals Team), Peer5 (exit to Microsoft) and EasyCarros. Operating LP at Canary, Venture Partner and Advisor at Mindset Ventures, Founder and BoD at Reaction Global, and investor at Tau Ventures. Mentor at Endeavor and Supernode, consultant at Stanford Seed Program and member of Stanford Angels and Entrepreneurs. Father of 3. Sportsman and ocean lover.

**Thiago Taranto - CEO and founding partner of Mobi2buy**

Entrepreneur since he was 17 years old when he launched the security portal hacker.com.br, passionate about technology and how it can provide business innovation. Today in his fourth startup, he serves as CEO and founding partner of Mobi2buy, a technology company with more than 8 years of experience in the market serving clients such as Oi, Claro, TIM, Havaianas, Estácio, among others.