4:00pm | Room 2 | Wednesday – August 24

WORKSHOP

TECHNICAL FEASIBILITY ANALYSIS – BASIC BROADCASTING PLANS / MOSAICO – ANATEL

Moderator: Geraldo Cardoso de Melo - Representative of the SET Southeast Regional and member of the SET Spectrum Working Group

Speakers:

Paulo Eduardo dos Reis Cardoso - CCoordinator of Systems and Models of Broadcasting Management - Anatel

Geraldo Cardoso de Melo - Representative of the SET Southeast Regional and member of the SET Spectrum Working Group

Geraldo Cardoso de Melo is a Telecommunications engineer with a degree and specialization from the Pontifical Catholic University of Minas Gerais (PUC-Minas). Consultant engineer in broadcasting services, Professor at PUC-Minas, member of the SET Spectrum Working Group and coordinator of SET Sudeste.

Paulo Eduardo dos Reis Cardoso - Coordinator of Systems and Models of Broadcasting Management -Anatel

Holds a PhD from DECOM-FEEC-Unicamp (2018) in Digital TV Regulation; Master's degree in Electrical Engineering (Electronics) from DEMIC-FEEC-Unicamp (2005); and degree in Electrical Engineering from FEEC-Unicamp (2002). He is currently Regulation Expert of the National Telecommunications Agency – Anatel, where he works as Coordinator of Systems and Models of Broadcasting Management, in the Spectrum, Orbit and Broadcasting Management, being responsible for studying, improving and elaborating the Technical Regulation of Broadcasting. , including its technical and operational requirements acts; for accompanying the development of new broadcasting technologies and prospecting the future of broadcasting, including the definitions of its needs; in addition to accompanying the development of the broadcasting modules of the Mosaic System. He is the leader of the Reporting Group of GRR6: Broadcasting, of the Brazilian Communication Commission – CBC2: Radiocommunications, coordinating the group's international activities, including the coordination of broadcasting service stations in border areas; working mainly in Study Group 6 – SG6 of the International Telecommunication Union – ITU.