

REMOTE PRODUCTION: HOW TO CONNECT BOTH SIDES

Remote content production is already a reality. Different approaches have been adopted, from the most traditional model to Cloud production. It is known that these models enable greater capillarity and cost reduction, but how is it possible to guarantee a quality of connection between the structure of capture and that of production? In this panel, our participants will share and discuss about their experiences in using these technologies and about the connection between these two universes.

Moderator: Cauê Franzon, Executive Manager of TV and Radio Technology, RBSTV

SPEAKERS:

- **HOME-EDITING: REMOTE EDITING – APPROACHES, PROS AND CONS.**

João Paulo Quéréte - Founder and CEO | ALFRED

Never has so much video been produced as in this age of more cameras and screens than people. The pandemic stopped the world, but made the wheel of digital history spin faster. What was already a trend became a necessity and work became remote for most of us. It's been no different with video editing.

Learn about the different ways to edit video remotely, their techniques, equipment, software and workflows, and understand the advantages and disadvantages of each approach.

- **CONNECTIVITY FOR EVENT PRODUCTION IN THE CLOUD**

Fernando Wiktor - Telecom Solutions Manager in the Infrastructure and Security area at Globo

In this presentation, connectivity possibilities for the production of events in the cloud will be discussed. Aspects that should be taken into consideration when deciding between occasional or permanent hiring and when to employ wired or wireless technologies will be discussed.

- **CONNECTIVITY CHALLENGES FOR REMOTE PRODUCTION**

Mauricio Belonio - Director - Alliance

Practical and updated approach about connectivity for remote production. Classification and qualification of needs and integrated management of the operation. Practical examples of IP and proprietary technologies.



Cauê Franzon, Executive Manager of TV and Radio Technology, RBSTV

Graduated in Engineering, Master in Production Engineering, Federal University of Rio Grande do Sul, with an MBA in Project Management, FGV. He started his career in TV in 1996. He worked for over 10 years as a technician and support engineer for audio and video systems, coordinated a research group for television products and solutions for 3 years, served as infrastructure and project manager for TV and Radios and currently manages the technology area of RBSTV. He was the leader of several projects such as the remodeling of Rádio Gaúcha, implementation of virtual scenography, modernization and restructuring of productions and exhibitions of the group's stations in the interior of the state, implementation of IP infrastructure (2110) in the station in Porto Alegre, among others.



João Paulo Quérette - Founder and CEO | ALFRED

João Paulo Quérette is the founder and CEO of ALFRED, a developer of digital media management software. With a background in physics and computing, and a history of more than 25 years dedicated to digital video, he led the implementation of dozens of projects in companies and institutions across the country, in addition to being at the forefront of research and development projects. João Paulo has already presented at events such as SET, NAB, IBC, IFTA and TNW.



Fernando Wiktor - Telecom Solutions Manager in the Infrastructure and Security area at Globo

In his 26-year career, he has worked in the areas of projects, operations and support, carrying out highly relevant deliveries, such as connectivity solutions for 4 World Cups and 2 Olympics. He is currently responsible for the teams that develop and implement projects in the areas of local networks, WAN and in the cloud, security and telecom solutions for broadcast.



Mauricio Belonio - Director - Alliance

Graduated in Electronic Engineering and Post-Graduation in Telecommunications from University São Judas Tadeu. He has worked for 26 years in the broadcast and content production markets as a Project Engineer, Engineering Manager and Technical Director. He is a Founding Partner of Alliance Technologies, Riedel and Coralbay, Reseller for Ross Video, EVS, Aviwest e Quantum for the Brazilian market.