

HOW TO SUPPORT AN AUDIENCE OF MILLIONS ON THE INTERNET

The transmission of major events over the internet is a reality, and how is it possible to guarantee an audience of millions of viewers that was previously only possible through open TV? In this panel we will discuss the various aspects that guide this discussion and what are the challenges to meet this demand that only grows!

Moderator: Carolina Duca, Sr. Technology Manager, TV Globo

PALESTRANTES:

- **Erike Souza - Gerente de Tecnologia, Google Cloud**
- **Elisangela Bottino - Product Owner da Infra CDN, Globo**
- **Rogério Mariano - Global Head, Network Edge Strategy da Azion**
- **Antonio M. Moreiras – Gerente, NIC.br**



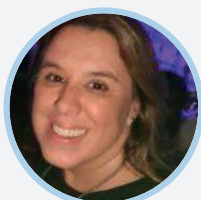
Carolina Duca, Sr. Technology Manager, TV Globo

Engineer and Master in Digital Transmission Systems, has been working for over 10 years in the area of content production and distribution. She is currently responsible for Globo's telecommunications area.



Erike Souza - CE Manager Telco & Media Brazil

Engineering Manager at Google Cloud for Telecom and Media Industry. He has participated in different projects focusing on connectivity, resilience and scalability in cloud and on-premise environments.



Elisangela Bottino - Product Owner da Infra CDN - Globo

Graduated in Telecommunications Engineering from CEFET-RJ and MBA in Business Management from IBMEC.

Certified in CSPO, LSS Black Belt, CBPP and ITIL. More than 15 years of experience in end-to-end technology projects and processes for production, post-production, quality control and broadcasting and digital distribution. It works in the strategy for expanding the points of presence of CDN of Globo.



Rogerio Mariano - Global Head, Network Edge Strategy at Azion

Rogerio Mariano is Global Head, Network Edge Strategy at Azion. Graduated from the UGF and founder of the Brasil Peering Forum – BPF, he was president of LACNOG (Latin America and the Caribbean Network Operators Group) between 2014-2018, at ICANN (Internet Corporation for Assigned Names and Numbers), was a fellow of the ICANN 54 program in Ireland. He was a student at the Brazilian School of Internet Governance (EGI.br) and at the South School on Internet Governance (SSIG) at the OAS in Washington, DC, a graduate and alumni of the OSA Submarine Cable School (Polvijärvi, Finland) and a member of the Subsea OFC. He is currently also a member of the Global Peering Forum-GPF program committee and a student at the London School of Economics and Political Science. He has 20 years of experience in Network-Scale, Submarine Cables, Interconnection and Edge Networks.”



Antonio M. Moreiras - Manager - NIC.br

Antonio M. Moreiras is an engineer and works as a manager at NIC.br, working on several initiatives to improve the technical quality of the Internet and promote its use, such as the Internet Exchanges at IX.br and the shared infrastructure project called OpenCDN.

Previously, he worked at Agência Estado, in various technical roles, and was a professor at faculties such as Unicid, Radial and Tancredo Neves, as well as in technical courses and free courses. By training, Moreiras is an electrical engineer, with an emphasis on computing, from Escola Politécnica da USP, and a master's degree in engineering from the same institution. With an MBA from UFRJ and specializations in Internet Governance from SSIG and Diplo Foundation.