

REGULATORY UPDATE: MCOM AND ANATEL / DIGITIZE BRAZIL PROGRAM

Brazilian Broadcasting has never had so many stations installed and licensed in such a short time. The Digitaliza Brasil Program made the sector take a huge leap in the digitalization of terrestrial TV in deep Brazil. Along with it, we clearly see evolutions in the regulatory environment and in the digital transformation process of the Ministry of Communications and Anatel.

Let's discuss what happened in the last year and find out what's to come in the broadcasting regulatory environment.

Moderator: Francisco Peres - Coordinator of the Infrastructure Sharing WG at SET

SPEAKERS:

- ***Geraldo Cardoso de Melo - Representative of the SET Southeast Regional and member of the SET Spectrum Working Group***
- ***Vinícius Caram - Superintendent of Granting and Resources for Provision – Anatel***
- ***Otávio Caixeta - Director of Innovation, Regulation and Inspection - Ministry of Communications***



Francisco Peres - Coordinator of the Infrastructure Sharing WG at SET

Graduated in Telecommunications Engineering from Universidade Federal Fluminense, Master's Degree in Electromagnetism from PUC-Rio and MBA from FGV. He is currently Manager of the Projects and Licensing area of Globo's Telecommunications Systems.



Geraldo Cardoso de Melo - Representative of the SET Southeast Regional and member of the SET Spectrum Working Group

Geraldo Cardoso de Melo is a Telecommunications engineer with a degree and specialization from the Pontifical Catholic University of Minas Gerais (PUC-Minas). Consultant engineer in broadcasting services, Professor at PUC-Minas, member of the SET Spectrum Working Group and coordinator of SET Sudeste.



Vinícius Caram - Superintendent of Granting and Resources for Provision - Anatel

Superintendent of Granting and Resources for the Provision of Anatel. Master in Telecommunications Engineering and postgraduate in Telecommunications Management from the University of Brasília (UnB). Specialist in Governance and Control of Regulation by the National School of Public Administration (ENAP). Telecommunications Network Consultant between 1998 and 2011. Professor in Electrical Engineering courses at private universities in Brasília. Agency employee since 2011, having worked in the regulatory area, in the area of Critical Infrastructure Management and manager of Quality Obligations Control.



Otavio Caixeta - Director of Innovation, Regulation and Inspection - Ministry of Communications

Otávio Viegas Caixeta is an Electrical Engineer graduated from UnB and is currently studying for a Masters in Public Administration at FGV.

Public servant of the infrastructure career, he has been at the Ministry of Communications since 2009.

He has worked on policy for telecommunications and innovation, with a focus on startups.

He currently holds the position of Director of Innovation, Regulation and Inspection at the Broadcasting Secretariat.