

AUDIO PRODUCTION: A NEW LOOK AT AUDIO CARE ON TV

This panel will show the importance of taking care of pre-production and planning for good sound capture, thus ensuring smooth and quality post-production.

Chair: **Carlos Ronconi - Sound Designer**

- **AUDIO AT SPORTING EVENTS**

Speaker: **Rubens Carvalho - Sound Producer - Globo group**

- **THE OWNER'S VOICE AND THE OWNER OF THE VOICE**

Speaker: **Paulo Ricardo Nunes – Audio Producer - TV Globo**

- **SEEING SOUNDS AND HEARING VOICES**

Speaker: **Luiz Kruszielski - Audio Producer - TV Globo**



Chair: Carlos Ronconi - Sound Designer

An independent consultant, he was a technical advisor for decades at Globo Studios where he participated in the deployment of various live and post-production audio technologies, from the first audio workstation to the Mobile Audio Unit. Coordinated audio of events and broadcasts of Entertainment such as Carnival, Special Roberto Carlos, Child Hope, Rock In Rio, Brazilian Day, etc. Graduated in Cinema from Gama Filho University, he studied Electrical Engineering at the Valeparaibana Teaching Foundation, São José dos Campos, SP. Graduated in Music (Classical Piano) from the Santa Cecilia Conservatory, also from SJC. He also worked at INPE, National Institute for Space Activities, at Transamérica Studios and at Som Livre record label.



Rubens Carvalho - Sound Producer - Globo group

one of the leaders in the TV of the Future Project at the Museum of Tomorrow during the Russian World Cup in 2018, participating in the demonstration of this technology in partnership with Dolby. For 25 years acting as a sound producer and audio producer in the main TV stations (Rede TV, Band, Record, SBT), he is currently dedicated to the sports audio of Grupo Globo: Formula 1, UFC, National and International Football Championships.



Paulo Ricardo Nunes – Produtor de Áudio – TV Globo

32 years as a Film Sound Technician. For 2 years as Audio Producer of TV Globo. Having made - Movies: Cidade de Deus, Xingú, Flores Raras, among others. Series: Mandrake, Filhos do Carnaval, among others. Novels: Novo Mundo, O Outro Lado do Paraíso and O Tempo Não Para.



Luiz Kruszielski - Audio Producer - TV Globo

Graduated in Sound Production from the Federal University of Paraná, he has a masters and doctorate in "Sound and Environment" in the area of psycho-acoustics at the Tokyo University of Arts, Japan. He has been a sound artist for 18 years, having worked in audio production and video in Curitiba. He joined TV Globo as a researcher in 2013, and has been working as an audio producer since 2015. During this time, he was the technical responsible for the sound of several soap operas and series. He is currently recording the next 21:00 soap opera, Mother's Love.