

BROADCASTING, STREAMING AND ELECTRONIC SPORTS

Issues addressed in this SET / CBDEL panel:

Broadcasting vs. Streaming

Technologies versus Production Quality

Disruptive Technologies

Producers, Streamers and the New Broadcasting Scenario

Chair: **Daniel Cossi** - President of the Brazilian Electronic Sports Confederation (CBDEL)

• OPEN BROADCASTER SOFTWARE

Speaker: **Colin Edwards** - CEO of OBS Software

Open Broadcaster Software is one of the most recognized software for streamers of Twitch and YouTube.

In this presentation Colin digs into how big the team is that work on growing the open source software that is used for video recording and live streaming as well as the challenges of working on this type of project.

- Speaker: **Fábio Madia** - CEO, Beyond the Summit Brasil e OBS Contributor
- Speaker: **Ronaldo Geradine** - COO da eRabbit e Diretor de E-sports da CBDEL
- Speaker: **Marcus Araújo de Ataíde** - CEO – eMasters



Chair: Daniel Cossi - President of the Brazilian Electronic Sports Confederation (CBDEL)

Esports Speaker, Enthusiast and Esports Entrepreneur and Esports Law and Regulation writer, Business Models for Esports Investors and Statute Expert for Esports Organizations (Governance, Transparency and creation of High Court, Chamber of Litigation Resolution, Antidoping Department, Commissions, Referees and other necessary and mandatory areas). Writer of Esports Articles in many areas in Brazil and worldwide. Past experience in administration, development, business and financial models, marketing for new products and brands, now 100% devoted to Esports. Creator of the Esports Brazilian Federal Law (House of Representatives and Senate) and Esports House of Representatives States Laws (Legislative Assemblies), Brazilian Esports regulations and standards for the recognition and creation of Esports in LATAM countries and their business plan, marketing plan, strategical partnership approach on Esports and cultural and educational Esports engagement plan, to make possible their entrance and acceptance as regular sports within LATAM governments.



Colin Edwards - CEO of OBS Software



Fábio Madia - CEO, Beyond the Summit Brasil and OBS Contributor

Started in e-sports as a player back in 2013 while finishing a Major in Computer Science. In late 2016, switched from player to a producer and analyst position at Beyond the Summit Brasil and became a regular OBS contributor at that point with QoL changes and audio monitoring subsystem for Linux. Later in 2017, implemented the Multiview by request of many community members and since then has been working on features and plugins to improve the streamer and entry-level professional production ecosystem. Now he is leading Beyond the Summit in Brazil and focusing towards high end production features need for better improve OBS in that front.



Ronaldo Geradine - eRabbit COO and CBDEL E-Sports Director

Responsible for eRabbit's new business area and CBDEL's Director of E-sports, Ronaldo has extensive experience in coordinating esports events and broadcasting these events in direct streaming.



Marcus Araújo de Ataíde -CEO - eMasters

Serial Entrepreneur with over 10 years of experience, including general management of mid size organizations, corporate development, product development, business operations, and strategy. Currently CEO at eMasters, a global platform that manage eSports competitions. Prior to eMasters, was an CTO and Co-founder in São Paulo at Sem Hora. Developed all the e-commerce system integrated with tickets gate in a paperless system. (semhora.com) Exit to EventBrite.