15:40 - 17:00 | Room 13| Tuesday - Aug.27

AUDIOVISUAL CONTRIBUTION AND INFRASTRUCTURE

## FIGHT AGAINST AUDIOVISUAL PIRACY

An overview of the problem and its challenges from the perspective of professionals who work in a dedicated way in the fight against content piracy. Several aspects of the theme will be addressed, from the most illegal models and the most effective protection tools, to the distribution strategy and infrastructures used, as well as the impacts on the legislation and public entities.

Chair: André Felipe Teixeira - Content Security Executive - Globosat

## Speakers:

- FIGHTING THE DISRUPTIVE PAY-TV PIRACY TOOLS & TECHNOLOGY
   Anderson Torres Security Operations Manager (LATAM) NAGRA
   Understanding the evolution of pay-tv piracy, the tools to prevent it and the technologies available to fight against it.
- LEGAL MATTERS RELATED THE FIGHT AGAINST PIRACY
  Ygor Valerio, CEO, LTAHUB
  How regulation and public authorities have lately adapted to improve the fight against piracy in Brazil and abroad.
- PIRATE CONTENT PROVISIONING WITH ABUSIVE INTERLACING IN LEGAL HOSTS AND CDNS

**Antonio Salles Teixeira Neto**, ABTA, Senior Consultant - Anti-fraud Intelligence Technical Coordinator

Illegal ecosystem for distribution of TV and Video content through dynamic legal infrastructures of storage and CDNs, but unreachable by static court orders.

How to compensate for the loss of copyright infringement?



Chair: André Felipe Teixeira - Content Security Executive - Globosat

Content Security Executive at Globosat, member of the NAFTA (ABTA Anti-Fraud Group), the Alianza (Alliance Against Piracy of Pay Television), the National Council to Combat Piracy (Ministry of Justice) and the ANCINE Technical Assembly to Combat Piracy. Computer Engineer and MBA in Business Management, acting in the media industry for 24 years, Andre has worked in several areas such as IT, Digital Design and VOD Distribution.



Anderson Torres - Gerente de Operações de Segurança (LATAM) - NAGRA Experienced IT Security Manager currently leading the research and investigation security laboratory that supports Pay-TV companies and related associations. With the lab we achieve great things by discovering the hidden secrets of piracy using Artificial Intelligence, Machine Learning, Open Source, Security & Compliance, GDPR and IOT. Anderson Torres is an expert at using Python, PHP, Android, Machine Learning, OpenCV, OCR,

Fingerprinting, Watermarking, Networking tools, Virtual Machines and other magics to achieve the results and success. Not too long ago, he was an working in security platforms such as IDS, IPS, HIDS, Firewalls and SIEMS.



## Ygor Valerio, CEO, LTAHUB

How regulation and public authorities have lately adapted to improve the fight against piracy in Brazil and abroad.



Antonio Salles Teixeira Neto, ABTA, Senior Consultant - Anti-fraud Intelligence Technical Coordinator

Pioneer in the cable TV industry in Brazil, former technical director and operations in groups such as NET, TVA, United Globalcom and Adelphia Brasil. Technical coordinator of ABTA anti-fraud intelligence.