

MEETING WITH MCTIC AND ANATEL

We are living in times of regulatory renewal and the availability of new tools that try to simplify the transit of processes at the MCTIC and ANATEL. Since the results don't always go as planned, we are going to discuss what the sector expects, what it is demanding, what its main difficulties are when dealing with the MCTIC and the Agency, and what its main concerns are given the permanent challenges arising. MCTIC and ANATEL will show what has already been done, what is being implemented and what is still to come in order to achieve its objectives of efficiency and speed of response.

The panel will update and discuss issues like regulating the Network Channel; the issuance of lists of concessionaires and their network channels; the status of the heralded review of Ordinances 925, 932, and 26, a balance sheet from Public Consultation 24; the stage of corrections required in the Mosaico System and whatever else is on the agenda.

Chair: **Tereza Mondino – Director of TM Consultoria em Telecomunicações**

Speakers:

- **Vinicius Oliveira Caram Guimarães** – Superintendent at ANATEL
- **Paulo Eduardo dos Reis Cardoso** - Coordinator of Administration of Basic Broadcasting Plans / Spectrum, Orbit and Broadcasting Management - ORER
- **Geraldo Cardoso de Melo** - Alterosa TV consultant engineer, Belo Horizonte / Regional Representative of Southeast SET
- **Thiago Aguiar Soares** - General Coordinator at the Broadcasting Secretariat of the Ministry of Science, Technology, Innovations and Communications - MCTIC
- **Marcus Vinícius Paolucci** - Director of the Department of Educational, Community and Supervisory Broadcasting (DECEF) | MCTIC



Moderadora: Tereza Mondino – Director of TM Consultoria em Telecomunicações

Consultant to SET from 1999 to 2003 and again since 2006, being involved in regulatory affairs and digital TV planning. She graduated in Electrical Engineering (Electronics option) from UnB, in 1974. She served at the Ministry of Communications until 1998, working in the Broadcasting and Pay TV – Cable TV, MMDS and DTH areas in drafting regulations, technical standards and in planning. She took part in the broadcasting commissions of MERCOSUR, CITEL and ITU.



Vinicius Oliveira Caram Guimarães – Superintendent at ANATEL

Vinicius has a degree in Telecommunications Engineering and a graduate degree in Telecommunications Management from the University of Brasília (UnB). Specialist in Governance and Regulation Control from Escola Nacional de Administração Pública – ENAP (National School of Government). Telecommunication Networks Consultant between 1998 and 2011. Professor on Electrical Engineering courses in private universities in Brasília. He has built a career at Anatel since 2011, having worked in the regulation area and has held the positions of coordinator in Critical Infrastructure Management, manager of Quality Obligations Control and adviser on Quality Management. In the Agency, he also coordinated projects for broadband quality measurement, the implementation of the Anatel Monitoring Center, critical infrastructures, natural disaster warning notification and the registration project for pre-paid user information.



Paulo Eduardo dos Reis Cardoso - Coordinator of Administration of Basic Broadcasting Plans / Spectrum, Orbit and Broadcasting Management - OREER

He holds a doctorate from DECOM-FEEC-Unicamp (2018), researching the Broadcasting Regulation with the emphasis on Digital TV; a master's in electrical (Electronic) Engineering from DEMIC-FEEC-Unicamp (2005); and an undergraduate degree in Electrical Engineering from FEEC-Unicamp (2002). He holds the position of Regulation Specialist at the National Telecommunications Agency - Anatel, where he coordinates the Administration of Basic Broadcasting Plans within the Spectrum, Orbit and Broadcasting Department; and is leader of the GRR6 Reporting Group (Broadcasting) of the CBC2. Prior to this, he had worked at the Regional Management office of Anatel in São Paulo, working with Licensing and Amendments to the Technical Characteristics of broadcasting stations; Technical Supervision of broadcasting entities; and in solving radio interference problems in any telecommunication system. He was technically responsible for the proposed modification to the Technical Regulations for Frequency Modulation Sound Broadcasting and for analyzing the technical feasibility processes for including or altering the Basic Distribution Plan for Frequency Modulated Sound Broadcasting. He was a Brazilian government observer at the Digital Sound Broadcasting tests, both in the tests of the US standard - HD Radio, in 2008 and 2012, and the tests of the European standard - DRM, in 2010. He worked as a Telecommunications Researcher at the Fundação Centro de Pesquisa e Desenvolvimento em Telecomunicações (Telecommunications Research and Development Center Foundation) - CPqD.



Geraldo Cardoso de Melo - Alterosa TV consultant engineer, Belo Horizonte / Regional Representative of Southeast SET

Geraldo Cardoso de Melo is a telecommunications engineer with a degree and specialization from the Pontifical Catholic University of Minas Gerais (PUC-Minas). Consultant Engineer at TV Alterosa of Belo Horizonte, member of the SET Spectrum Working Group and coordinator of Southeast SET 2019.



Thiago Aguiar Soares - General Coordinator at the Broadcasting Secretariat of the Ministry of Science, Technology, Innovations and Communications - MCTIC

Thiago Soares holds a degree in Electrical Engineering from the University of Brasília (UnB) and a postgraduate degree in Telecommunications Regulation from the National Telecommunications Institute (Inatel). He worked for 12 years at the National Telecommunications Agency in the area of broadcasting channel planning and technical regulation. He has represented Brazil in international meetings of the broadcasting sector at ITU, CITEL and Mercosur since 2008. He currently works in the MCTIC Department of Educational, Community and Supervisory Broadcasting.



Marcus Vinicius Paolucci - Director of the Department of Educational, Community and Supervisory Broadcasting (DECEF) | MCTIC

Marcus Vinicius Paolucci has a degree in Law, Engineering and Mathematics. Has 30 years of experience in the telecommunications industry. He is a career employee of Anatel where he joined in 1998, as an employee of the Telebrás System, joining his Board in 2005, through the 1st Public Tender, as Specialist in Regulation of Public Telecommunications Services - Legal Area. At the Agency he held the positions of

Operational Manager at the Superintendency of Mass Communication Services, Advisor to Board Member, Supervisory Superintendent and Head of Technical Advisory. In January of this year, he was assigned to the Ministry of Science, Technology, Innovations and Communications (MCTIC), where he holds the position of Director of the Department of Educational, Community and Supervisory Broadcasting, of the Secretariat of Broadcasting (SERAD).