

THE IMPACTS OF LGPD IN THE AUDIOVISUAL SECTOR

The purpose of the panel is to alert the audience with regard to the need to adapt audiovisual companies to LGPD rules and to inform about the main impacts that the new rules can bring to the sector

Chair: **Sandra Rogenfisch** - *Partner of Rogenfisch Advocacy / Fiscal Council of SET / IAPP - International Privacy Professionals*

- **LEGAL CHALLENGES TO THE ADEQUACY OF AUDIOVISUAL COMPANIES TO LGPD**

Speaker: **Walter Capanema** - Lawyer and Professor

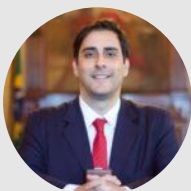
The General Data Protection Act - LGPD (Law no. 13.709 / 2018) will require companies that handle personal data to comply with its rules, ensuring security, reliability and transparency in contracts. This lecture aims to provide an overview of the challenges facing audiovisual companies for LGPD compliance.

- Speaker: **Demetrio Carrión** - Partner | Cybersecurity LAS & Brazil Lead Partner - CISSP, CISM, CISA, CRISC, PMP, MSc
- Speaker: **Rodrigo Milo** - Managing Partner of Cyber Security at KPMG



Chair: Sandra Rogenfisch - *Partner of Rogenfisch Advocacy / Fiscal Council of SET / IAPP - International Privacy Professionals*

Sandra Rogenfisch is a lawyer, partner of Rogenfisch Advocacy where she works in matters related to Personal Data Protection, Digital Law, telecommunications, broadcasting, audiovisual. She is a IAPP member - International Privacy Professionals and a member of the Supervisory Board (deputy) of the SET, 2019-2020 biennium.



Walter Capanema - *Lawyer and Professor*

Smart3 Innovation and Teaching Director. Coordinator of the Cyberlaw Course of the Rio de Janeiro State Judiciary School.



Demetrio Carrión - *Partner | Cybersecurity LAS & Brazil Lead Partner - CISSP, CISM, CISA, CRISC, PMP, MSc*

EY Partner, leader of Cybersecurity & Privacy practice in Latin America South and Brazil, graduated in Electronic Engineering from UFRJ, with master's degree in Systems Engineering from COPPE / UFRJ, holds CISSP, CISM, CISA, CRISC, PMP, BS-25999 certifications. LA and over 20 years of technology experience.



Rodrigo Milo - Managing Partner of Cyber Security at KPMG

Graduated in Systems Analysis, with MBA in Strategic and Economic Business Management, he is Managing Director of KPMG's Cyber Security area, with specialization in Entertainment & Media, having led several projects in large national and international companies in the sector, related to the transformation of governance and information security, review and protection of environments, technology assets and cyber intelligence. Member of the Information Technology Committee of AMCHAM - RJ