

USE OF SURPLUS RESOURCES FROM THE 700 MHZ AUCTION

The relocation of the TV channels with their digitization, reaching a relevant part of the Brazilian population, resulted in the liberation of the 700 MHz band (above the 51 UHF channel) for Telephony operators throughout our geography.

The work performed by EAD – Be Digital – with GIREG supervision, resulted in resources over budget, still unknown.

QUESTIONS:

- What will be done of the EAD's surplus resource?
- What criteria will be adopted by the government / legal party to direct this resource?
- Defined the amount that will be destined for the broadcasting, what will be the criterion of choice? Is the channel currently operating digital or all channels of the chosen municipalities?
- What is missing for project approval and what is the estimate for the beginning of its implementation?
- Who will manage these resources that are owned by EAD – a company formed by telephone operators?
- Knowing the 2023 deadline that Broadcasting should turn off the analog signal across the country, what is being done to achieve this goal?

Chair: Fernando Ferreira - Coordinator of the Market and Relationship Committee of SET

Paulo Tonet Camargo - President of ABERT / Vice President of Institutional Relations at Grupo Globo

Elifas Chaves Gurgel do Amaral - Broadcasting Secretary / MCTICTony Zare - Gerente de Produto - LAWO

Moisés Queiroz Moreira - President of GIREG / ANATEL Board Member

Leandro Enrique Lobo Guerra - Director of Institutional Relations / TIM Brasil



Fernando Ferreira - Coordinator of the Market and Relationship Committee of SET
Graduated in electronic engineering, specializing in Telecommunications, in Porto Alegre; has a graduate degree from the Kellogg School of Management, Northwestern University, in Evanston, Chicago. Participated on the Deliberative Council of the Forum of the Brazilian Terrestrial Digital TV System in the Broadcasting sector. Headed up the creation of digital TV broadcasters in Porto Alegre and Florianópolis, as well as other broadcasters in the same states (RS and SC).



Paulo Tonet Camargo - President of ABERT / Vice President of Institutional Relations at Grupo Globo

Paulo Tonet Camargo was born in the city of Porto Alegre. Having graduated in law in 1982, he began his professional life as a lawyer in Porto Alegre, and in 1986, he joined the Prosecution Office of Rio Grande do Sul, where he worked as a prosecutor, appellate state prosecutor and deputy state attorney-general. He was president of the Association of the State Public Prosecutor's Office of Rio Grande do Sul. While at the Public Prosecutor's Office he was president of the National Council for Criminal and Incarceration Policy and director of the National Prisons Department from 1995 to 1997. In 1998, he joined the RBS Groups where he was general manager in Brasília and vice-president for legal and institutional affairs, a position he left in 2011 to take up the post of Institutional Relations Vice President of the Globo Group. He was elected president of the ABERT – the Brazilian Association of Radio and Television Stations for the two-year period commencing 2019.



Elifas Chaves Gurgel do Amaral - Broadcasting Secretary / MCTIC

A graduate of the Military Academy of Agulhas Negras in the Artillery Weapon (1978), he is a paid Army reserve colonel, holds a degree in Computer Engineering from the Military Institute of Engineering (1989) and a postgraduate degree in Computer Networking from the União Brasileira de Educação e Cultura - Faculdades Integradas da Católica de Brasília (2004). Graduated in Government Policy and Strategy Studies from the Pontifical Catholic University of Rio Grande do Sul (1999). He was part of the Superior Electoral Court (TSE) team that developed the Brazilian electronic ballot box (1995). He was Secretary of Electronic Communication Services of the Ministry of Communications (2004) and President of the National Telecommunications Agency - Anatel (2005). He was a consultant at the Center for Advanced Studies and Systems of Recife - CESAR, developing the Army Project called Brigada Braço Forte - BBF (2011-2012), was Director of Information Technology at the Superior Military Court - STM (2013-2014). Engineer hired by INGEPRO to work in the Army Project called National Critical Communications System - SISNACC (2015-2016). Has experience in Electrical and Mechanical Engineering and has developed a prototype urban electric vehicle. Wrote the book: "How to convert your car to electric". ISBN 978-85-924741-1-9.



Moisés Queiroz Moreira - President of GIREG / ANATEL Board Member

Public administrator. Over the last 15 years I have held public office in the federal government, as well as at state and local level in the State of São Paulo. I coordinated the technical advisory activities at the Consumer Protection Agency - PROCON SP and was special advisor to the Metropolitan Housing Company of São Paulo – COHAB and the São Paulo State Legislature between 2003 and 2006. In 2006, I became chief of staff at the Municipal Health Department of São Paulo. Member of the Board of Directors of SPTURIS – São Paulo Turismo S.A. from April /2008 to March /2009. Since 2015, I have worked for the Brazilian government as special advisor to the Minister for Cities, Head of Parliamentary Advisory and Special Advisor to the Minister at the Ministry of Science, Technology, Innovations and Communications. Currently as Secretary for Broadcasting at the Ministry of Science, Technology, Innovations and Communications, I currently hold the presidency of GIREG - Implementation Group for the Redistribution and Digitization Process of TV and RTV Channels and member of ANATEL's Board of Directors.



Leandro Enrique Lobo Guerra - Director of Institutional Relations / TIM Brasil

Director of Institutional Relations of TIM, graduated in 1986, in the course of Electrical Engineering from the Federal University of Paraná (UFPR) and in 1999, in Law from the Tuiuti University of Paraná (UTP). He has an MBA in Business Administration from COPPEAD at the Federal University of Rio de Janeiro (UFRJ). He is currently also Vice President of the 5G Brazil Project as a representative of the cellular operators and

represents TIM Group as a member of GIRET - TV Channels Redistribution and Digitization Process Implementation Group.