

OPENING CEREMONY

WELCOME: Carlos Fini - Carlos Fini - SET President

Guest: **Emmanoel Campelo** - Substitute President of ANATEL

Apresentador: **Álvaro Pereira**, Rede Globo journalist

Interviewee: **Patrícia Muratori**, head do YouTube no Brasil

Interviewee: **Marcelo Pinto**, Edge Services Principal Sales Rep, Amazon AWS, LATAM

Interviewee: **Kohei Kambara**, Researcher at Science & Technology Research Laboratories (STRL), NHK



Carlos Fini - SET President

Carlos Fini is President of the Brazilian Society of Television Engineering (SET), with a two-year term of office from 2019-2020, CTO of the RBS Group, one of Brazil's largest media groups, where he directs TV and Radio operations and Director of the Gaucho Association of Radio and Television Broadcasters (AGERT), acting on the technical committee. He is an electronics engineer, with a specialization in Business Management and a graduate degree in Telecommunications and Networks. He worked at TV Globo from 1979 to 2012, taking up the position of Engineering Manager in São Paulo in 1994. His professional background includes the implementation of the television channels in São Jose dos Campos in 1988 (TV Vanguarda), São Paulo in 1999 (TV Globo SP) and the digital transmission system in the same city in 2007. He has been a member of SET since 1988 and a participant in the Technical Module of the Brazilian Digital TV Forum (SBTVD Forum), where he was coordinator of multiplexing and middleware standards from 2006 to 2012.



Emmanoel Campelo - Substitute President of ANATEL



Álvaro Pereira, Rede Globo journalist



Patrícia Muratori, YouTube Head in Brazil



Marcelo Pinto, Edge Services Principal Sales Rep, Amazon AWS, LATAM



Kohei Kambara, Researcher at Science & Technology Research Laboratories (STRL), NHK

Kohei Kambara started working as an engineer of NHK in 2001. Since then, he has been engaged in the research works of ISDB-T system at NHK's Science & Technology Research Laboratories (STRL). From 2009-2019, he worked at several NHK's regional broadcast stations to construct local terrestrial transmitting station sites. In between those works, he has participated in ITU-R SG6 meetings and contributed his technical knowledge and experiment to the related ITU-R Recommendations or Reports. He is now working on next generation terrestrial broadcasting system at STRL as a senior researcher engineer of the advanced transmission systems research division.