

## Content & Production

21h00 – 22h00 | 31/08/2016 *Wednesday* | Room 12

# Interactive Session Brazil – Japan / Encounter SET& ITE



Moderador: **Lourenço Carvano**  
*Engineering Director - GLOBOSAT*

21h30 – 22h00 | 31/08/2016 Wednesday | Room 12

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Lourenço Carvano will be the head on an Interactive Session between SET(Brazil) and ITE(Japan) to discuss the focus and the unceasing Engineering challenges in capture, treatment and transmission of Broadcast and New Medias face. The lessons on events: such as in Rio-2016 Olympics, the solutions created to overcome difficulties and the new technological paths obtained from its results.

SET – Sociedade Brasileira de Engenharia de Televisão (Brazilian Society of Television Engineering) [Brazil]  
ITE – International Technical Exhibition [Japan]

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