

**INNOVATION & DISRUPTIVE TECHNOLOGIES**  
**14h30 – 16h00 | 30/08/2016 Tuesday | Room 12**

**NHK Lab – What is coming in  
next 10 to 20 years ?**



**Moderator: Fernando Bittencourt**  
*Vice president SET/ Consultor da FB Consultoria*



**Speaker: Kensuke Hisatomi**  
*Researcher / NHK STRL*

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## Innovation & Disruptive Technologies

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*Vice president - SET/ Consultant at FB Consultants*

NHK STRL (Science and Technology Research Laboratories) – Open House 2016.

- Speaker: **Kensuke Hisatomi**  
*Researcher / NHK STRL*



### FERNANDO BITTENCOURT

*Vice president - SET/ Consultant at FB Consultants*

Former General Manager for Engineering at TV Globo. Graduated in Electronic Engineering from the Federal University of Rio de Janeiro (UFRJ) Beginning in 1994, he was Coordinator of the SET/ABERT group created by the ABERT and SET to study and plan the implementation of Digital TV in Brazil. He was a full member of the Council for Social Communication in the Brazilian Senate, as an engineer with renowned knowledge in the field of social communication. Participates in the Deliberative Council of the Forum on the Brazilian Digital TV System. He is also a member of the IEEE, IBC and the SMPTE



### KENSUKE HISATOMI

*Pesquisador - NHK STRL - Laboratórios de Pesquisa Científica e Tecnológica* Kensuke

Hisatomi começou na NHK em 1999. De 2003 a 2007, atuou na Administração de Engenharia da NHK, onde se envolveu no desenvolvimento de transmissão digital no Japão. Trabalha nos Laboratórios de Pesquisas Científicas e Tecnológicas (STRL) desde 2007. Seus campos de pesquisa foram o processamento de vídeo tridimensional e a televisão 3D integral. Desde 2015, atua na divisão de planejamento e coordenação da STRL.

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